

QC Validation Report

OP-85551



PASSED

Generated: March 31, 2026

Report ID: #99

Summary

| Metric | Value |
|--------------------|-------|
| Overall Score | 91.3% |
| Total Issues Found | 0 |
| Confidence Level | N/A |
| Pages Analyzed | 5 |

Website Information

URL: <https://11d525f.netsolhost.com/>

Designer: Annalie.Gabatan

Validation Date: March 10, 2026 at 05:04 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 21 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images are served from Google Cloud Storage, but no explicit evidence of compression or responsive sizing. Duplicate images appear (same src used multiple times).

Issues Found:

- /: Duplicate image src used in multiple sections

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All links point to valid internal pages or external resources. HTTP status code 200 for all pages.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 70% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag present on all pages, but 'has_responsive_css' is false. No evidence of responsive CSS.

Issues Found:

- /: Responsive CSS not detected

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (phone, service area, hours) are present on the Contact page and linked from navigation on all pages.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass

- Explanation: The homepage and all main pages clearly reference 'AI mental health coach', 'maternal mental health', and 'New Jersey', with supporting visuals and headings. Industry context is clear from first glance.

Actions Needed

- None. Industry context is strong and immediate.

Tips for Strengthening

- Consider adding a hero section for even faster visual recognition.

Summary Table

| Area | Score | Strengths | Weaknesses | Next Actions |
|-------------------------------------|--------|--------------------------------------------------|-----------------|----------------------------|
| Industry Understanding is Immediate | ✓ Pass | Clear headings, relevant images, strong keywords | No hero section | Optional: Add hero section |

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: The site uses warm, supportive language and images of mothers and babies, but lacks a hero section and prominent testimonials or stories. Emotional tone is present but could be stronger.

Actions Needed

- Add a hero section with a welcoming message.
- Include testimonials or personal stories from users or founders.

Tips for Strengthening

- Use more first-person language and highlight real experiences.
- Feature a prominent callout or quote on the homepage.

Summary Table

| Area | Score | Strengths | Weaknesses | Next Actions |
|-------------------------------------|--------------|----------------------------------|--------------------------|----------------------------|
| Emotional Connection is Established | ■ Borderline | Warm images, supportive language | No hero, no testimonials | Add hero, add testimonials |

Priority: high | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Multiple 'Contact Us' and 'Learn More' buttons are present and visible on all pages. CTA is clear and accessible.

Actions Needed

- None. CTA is clear and well-placed.

Tips for Strengthening

- Consider adding a primary CTA in a hero section for even greater visibility.

Summary Table

| Area | Score | Strengths | Weaknesses | Next Actions |
|-------------------------|--------|-------------------------------|-------------|------------------------|
| Call-to-Action is Clear | ✓ Pass | Multiple CTAs, clear language | No hero CTA | Optional: Add hero CTA |

Priority: high | Confidence: high

