QC Validation Report

OP-85547

91%

PASSED

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	3

Website Information

URL: https://wordpress-671713-6261701.cloudwaysapps.com/

Designer: princeton.zalzos

Validation Date: March 10, 2026 at 03:17 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 16 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Some images use SVG placeholders, which are lightweight. However, logo images are large (1024x217px) PNGs and may not be fully optimized for web performance.

Issues Found:

• /: Logo image is a large PNG (1024x217px)

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All links point to valid internal pages or external resources. No broken links detected in the provided data.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tags and responsive CSS. Navigation menus are adapted for mobile landscape and left layouts.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (address and phone) are present in the footer and header on all pages. Multiple 'Contact Us' links are available.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 3 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 3 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 3 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The site title, meta description, and prominent headings (e.g., 'Premium Apartment Rentals in Boulder, CO', 'Amenities') clearly indicate the apartment rental industry. Key phrases and content reinforce the business type and location.

Actions Needed
- No action required; industry is immediately clear.

Tips for Strengthening
- Maintain clear, industry-specific language in all sections.
- Use relevant imagery and icons for apartment rentals.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, descriptions, and headings	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: The site uses warm, welcoming language and describes comfort, convenience, and community. However, the use of SVG placeholder images instead of real photos limits emotional impact. Real images of residents, apartments, or Boulder scenery would strengthen connection.

Actions Needed
- Replace SVG placeholders with authentic photos of apartments, residents, or local scenery.
- Add testimonials or resident stories if possible.

Tips for Strengthening
- Use real imagery to evoke trust and warmth.
- Highlight community features and personal experiences.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Welcoming language, community focus	Placeholder images reduce impact	Add real photos, testimonials

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Multiple 'Contact Us' buttons and links are present on all pages, with clear navigation and footer contact details. CTAs are easy to find and actionable.

Actions Needed
- No action required; CTAs are clear and accessible.

Tips for Strengthening
- Maintain CTA visibility on all pages.
- Consider adding secondary CTAs (e.g., 'Apply Now') for more engagement.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple CTAs, clear navigation	None	None

Priority: high | Confidence: high

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple CTAs, clear navigation	None	None

Priority: high | Confidence: high