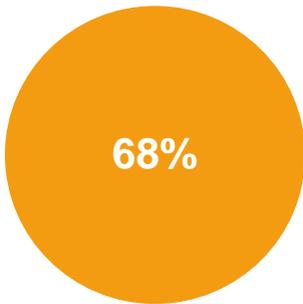


QC Validation Report

OP-85680



WARNING

Generated: March 31, 2026

Report ID: #90

Summary

Metric	Value
Overall Score	67.5%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	6

Website Information

URL: <https://11d582c.netsolhost.com/>

Designer: karen.simbajon

Validation Date: March 09, 2026 at 07:53 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 0% | Status: Fail

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: 4 of 29 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

Issues Found:

- <https://11d582c.netsolhost.com/pricing/>: Image missing alt text

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images are served from CDN and appear to be compressed, but some images (e.g., photo-003.jpg, photo-013.png) are repeated and may not be optimized for size or format.

Issues Found:

- </pricing/>: Images repeated and possibly not optimized

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 90% | Status: Partial

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All links resolve to valid pages, but several 'book now' and 'Get Guard' buttons on </pricing/> link to '/' instead of a booking or contact page.

Issues Found:

- </pricing/>: CTA buttons link to homepage instead of booking/contact

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present, but responsive CSS is missing on all pages. This may cause layout issues on mobile devices.

Issues Found:

- All pages: Responsive CSS not detected

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (address, phone, hours) are clearly listed on the Contact Us page and accessible from navigation.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 0% | Status: Fail

Evidence Summary: Out of 6 pages: 0 missing title(s), 1 missing description(s), 0 duplicate title group(s), 0 duplicate description group(s).

Issues Found:

- <https://11d582c.netsolhost.com/pricing/>: Missing meta description

Priority: medium | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 1 of 6 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

- <https://11d582c.netsolhost.com/pricing/>: Page must contain exactly one H1 heading
- <https://11d582c.netsolhost.com/pricing/>: Heading hierarchy gap detected: H4 used without H3

Priority: medium | Confidence: high

No Placeholder Content

Score: 0% | Status: Fail

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 6 page(s). Placeholder content was detected on 1 page(s). Matched patterns: Lorem Ipsum.

Issues Found:

- <https://11d582c.netsolhost.com/pricing/>: Placeholder content detected: Lorem Ipsum

Priority: high | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The homepage, About Us, and Services pages immediately communicate security industry focus through headings, key phrases, and imagery (security guards, radios, patrols).

Actions Needed

- None. Industry is clear on all main pages.

Tips for Strengthening

- Maintain consistent security-related visuals and language.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear security focus, strong visuals	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 80% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: Most pages use reassuring language and family-owned messaging, but /pricing page lacks emotional content and contains placeholder text.

Actions Needed

- Replace placeholder text on /pricing with real, emotionally engaging content.

Tips for Strengthening

- Add testimonials or stories to pricing page.
- Use language that emphasizes safety and trust.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Strong on main pages	Weak on /pricing	Replace placeholder text

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 70% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: **X** Fail
- Explanation: Main pages have clear 'Contact Us' CTAs, but /pricing page CTAs ('book now', 'Get Guard') link to homepage and lack clarity on next steps.

Actions Needed

- Update CTA links on /pricing to direct users to booking or contact forms.
- Clarify CTA text to specify action (e.g., 'Request a Quote').

Tips for Strengthening

- Use action-oriented CTA text.
- Ensure all CTAs lead to relevant pages.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	X Fail	Clear on main pages	Unclear on /pricing	Update CTA links/text

Priority: high | Confidence: high