

QC Validation Report

OP-84946



PASSED

Generated: March 31, 2026

Report ID: #83

Summary

| Metric | Value |
|--------------------|-------|
| Overall Score | 91.3% |
| Total Issues Found | 0 |
| Confidence Level | N/A |
| Pages Analyzed | 6 |

Website Information

URL: <https://11d20d9.netsolhost.com/>

Designer: peterjohn.espina

Validation Date: March 09, 2026 at 01:57 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 0% | Status: Fail

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: 14 of 68 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

Issues Found:

- <https://11d20d9.netsolhost.com/>: Image missing alt text
- <https://11d20d9.netsolhost.com/about/>: Image missing alt text
- <https://11d20d9.netsolhost.com/about/>: Image missing alt text
- <https://11d20d9.netsolhost.com/cruises/>: Image missing alt text
- <https://11d20d9.netsolhost.com/cruises/>: Image missing alt text
- <https://11d20d9.netsolhost.com/destinations/>: Image missing alt text
- <https://11d20d9.netsolhost.com/destinations/>: Image missing alt text
- <https://11d20d9.netsolhost.com/contact-us/>: Image missing alt text
- <https://11d20d9.netsolhost.com/contact-us/>: Image missing alt text
- <https://11d20d9.netsolhost.com/gallery/>: Image missing alt text
- <https://11d20d9.netsolhost.com/gallery/>: Image missing alt text

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images are served from optimized sources (Google Cloud, Unsplash), but some static images (photo-009.png) may not be optimized.

Issues Found:

- all: Potentially unoptimized static images

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 80% | Status: Partial

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: Several links point to .docx files hosted on rest.edit.site; these may not be accessible to all users and could be considered broken if the files are missing or unsupported.

Issues Found:

- /: Links to .docx files may not be accessible

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present, but no responsive CSS detected on any page.

Issues Found:

- all: No responsive CSS detected

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact phone number and link to Contact Us page are present in the header, footer, and navigation on all pages.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 6 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 2 of 6 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

- https://11d20d9.netsolhost.com/: Heading hierarchy gap detected: H4 used without H3
- https://11d20d9.netsolhost.com/destinations/: Page must contain exactly one H1 heading
- https://11d20d9.netsolhost.com/destinations/: Heading hierarchy gap detected: H4 used without H3

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 6 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: Cruise and travel industry is clear from page titles, headings, images, and repeated references to cruises and destinations.

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The website's titles, headings, and images all clearly communicate that this is a cruise and travel agency. Destinations, cruise lines, and travel language are prominent on every page.

Actions Needed

- No action required.

Tips for Strengthening

- Continue to use cruise-specific imagery and language.
- Highlight unique selling points (e.g., New England departures) in hero areas.

Summary Table

| Area | Score | Strengths | Weaknesses | Next Actions |
|-------------------------------------|--------|---|------------|--------------|
| Industry Understanding is Immediate | ✓ Pass | Clear cruise/travel focus, strong visuals, descriptive headings | None | None |

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Found

Evidence Summary: Personal stories, inviting language, and aspirational imagery are present, especially on the About and Home pages.

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ✓ Pass
- Explanation: The site uses personal stories, warm language, and inviting images to create an emotional connection. Phrases like 'Because your time is so precious...' and 'Work Hard, Vacation Harder' are effective.

Actions Needed

- No immediate action required.

Tips for Strengthening

- Add more customer testimonials or personal travel photos.
- Use more direct calls to emotion in CTAs.

Summary Table

| Area | Score | Strengths | Weaknesses | Next Actions |
|-------------------------------------|--------|--|------------------------|-------------------------|
| Emotional Connection is Established | ✓ Pass | Personal stories, warm language, aspirational images | Could add testimonials | Consider adding reviews |

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: Clear CTAs such as 'Contact Us', 'Get a Free Quote Today', and 'Book Now' are present on all pages.

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Prominent CTAs are visible on every page, using action-oriented language and buttons.

Actions Needed

- No action required.

Tips for Strengthening

- Consider using a more visually distinct primary CTA button.
- Ensure CTAs are above the fold on mobile.

Summary Table

| Area | Score | Strengths | Weaknesses | Next Actions |
|-------------------------|--------|---|-------------------------------|----------------------|
| Call-to-Action is Clear | ✓ Pass | Multiple clear CTAs, action language, visible buttons | Could improve button contrast | Review button styles |

Priority: high | Confidence: high