

# QC Validation Report

OP-84946



**PASSED**

Generated: March 31, 2026

Report ID: #79

# Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	6

## Website Information

**URL:** <https://11d20d9.netsolhost.com/>

**Designer:** peterjohn.espina

**Validation Date:** March 09, 2026 at 01:43 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 0% | Status: Fail

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** 14 of 68 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

#### Issues Found:

- <https://11d20d9.netsolhost.com/>: Image missing alt text
- <https://11d20d9.netsolhost.com/about/>: Image missing alt text
- <https://11d20d9.netsolhost.com/about/>: Image missing alt text
- <https://11d20d9.netsolhost.com/cruises/>: Image missing alt text
- <https://11d20d9.netsolhost.com/cruises/>: Image missing alt text
- <https://11d20d9.netsolhost.com/destinations/>: Image missing alt text
- <https://11d20d9.netsolhost.com/destinations/>: Image missing alt text
- <https://11d20d9.netsolhost.com/contact-us/>: Image missing alt text
- <https://11d20d9.netsolhost.com/contact-us/>: Image missing alt text
- <https://11d20d9.netsolhost.com/gallery/>: Image missing alt text
- <https://11d20d9.netsolhost.com/gallery/>: Image missing alt text

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 90% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** Most images are served from optimized sources (Google Cloud Storage, Unsplash), but some static images (photo-009.png) may not be optimized.

#### Issues Found:

- /: Potentially unoptimized image

Priority: medium | Confidence: high

### No Broken Links appear on the Website

Score: 95% | Status: Partial

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All internal navigation links resolve, but several links point to a .docx file hosted on rest.edit.site, which may not be ideal for all users.

**Issues Found:**

- /: Links to downloadable .docx file

Priority: high | Confidence: high

## The Website is Mobile Friendly

Score: 70% | Status: Fail

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** All pages include a viewport meta tag, but none have responsive CSS enabled.

**Issues Found:**

- All: No responsive CSS detected

Priority: high | Confidence: high

## Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact phone number and link to Contact Us page are present in the header, navigation, and footer on all pages.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 100% | Status: Pass

**Evidence Summary:** All 6 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

## All Headings are well Defined

Score: 0% | Status: Fail

**Evidence Summary:** Heading structure issues found on 2 of 6 analyzed pages (single H1 and/or hierarchy violations).

**Issues Found:**

- https://11d20d9.netsolhost.com/: Heading hierarchy gap detected: H4 used without H3
- https://11d20d9.netsolhost.com/destinations/: Page must contain exactly one H1 heading
- https://11d20d9.netsolhost.com/destinations/: Heading hierarchy gap detected: H4 used without H3

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 6 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

## Design Standards

### Industry Understanding is Immediate

Score: 100% | Status: Found

**Evidence Summary:** Page titles, headings, and images all clearly indicate a cruise and travel agency focus.

#### Design Standards Validation:

##### ### Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The website's titles, headings, and imagery (cruise ships, destinations) make it instantly clear that this is a cruise-focused travel agency.

##### ### Actions Needed

- No action needed. Industry focus is clear on all pages.

##### ### Tips for Strengthening

- Continue to use cruise and travel imagery and language on all new pages.

##### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear cruise/travel focus in titles, headings, and images	None	None

Priority: high | Confidence: high

### Emotional Connection is Established

Score: 90% | Status: Fail

**Evidence Summary:** Personal stories and inviting language are present, but lack of a hero section and some generic headings reduce emotional impact.

#### Design Standards Validation:

##### ### Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: The site uses friendly, personal language and travel stories, but lacks a hero section and some headings are generic, which weakens the emotional impact.

##### ### Actions Needed

- Add a hero section with a compelling image and headline.
- Replace generic headings with personalized, inviting text.

##### ### Tips for Strengthening

- Use customer testimonials or quotes.
- Highlight unique travel experiences or agency values.

##### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline (■)	Personal stories, friendly language	No hero section, generic headings	Add hero, personalize headings

**Issues Found:**

- /: No hero section and some generic headings

Priority: medium | Confidence: high

**Call-to-Action is Clear**

Score: 95% | Status: Found

**Evidence Summary:** Clear CTAs like 'Contact Us', 'Get a Free Quote Today', and 'Book Now' are present on all pages.

**Design Standards Validation:**

### Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Prominent CTAs are visible on every page, making it easy for users to take action.

### Actions Needed

- No action needed. CTAs are clear and accessible.

### Tips for Strengthening

- Continue to use action-oriented language for all new CTAs.

### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs on every page	None	None

Priority: high | Confidence: high