

QC Validation Report

OP-84807



PASSED

Generated: March 31, 2026

Report ID: #77

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	7

Website Information

URL: <https://wordpress-671713-6256978.cloudwaysapps.com/>

Designer: karen.simbajon

Validation Date: March 09, 2026 at 10:39 AM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 43 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Several images use SVG placeholders (data:image/svg+xml) instead of optimized raster images. Some PNGs are scaled but may not be compressed for web.

Issues Found:

- /: Multiple images use SVG placeholders instead of actual images.

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 60% | Status: Fail

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: The link to `/?page_id=112` returns a 404 error. This broken link appears on multiple pages as 'Click Here for All Dose Confirmations' and 'View More'.

Issues Found:

- /: Link to `/?page_id=112` returns 404 error.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tags and responsive CSS. Navigation menus are present for mobile and desktop. No issues detected.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (phone, email, address) are clearly listed on the Contact Us page and accessible via the main navigation.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 7 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 2 of 7 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

- <https://wordpress-671713-6256978.cloudwaysapps.com/treatment-services/>: Heading hierarchy gap detected: H4 used without H3
- https://wordpress-671713-6256978.cloudwaysapps.com/?page_id=112: Page must contain exactly one H1 heading

Priority: medium | Confidence: high

No Placeholder Content

Score: 0% | Status: Fail

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 7 page(s). Placeholder content was detected on 2 page(s). Matched patterns: Coming Soon.

Issues Found:

- <https://wordpress-671713-6256978.cloudwaysapps.com/intake/>: Placeholder content detected: Coming Soon
- <https://wordpress-671713-6256978.cloudwaysapps.com/beyond-treatment/>: Placeholder content detected: Coming Soon

Priority: high | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Pass (✓): The website immediately communicates its focus on outpatient opioid treatment through page titles, meta descriptions, and repeated key phrases (e.g., 'opioid treatment clinic', 'Allegheny County, PA').

Actions Needed

- No action required. Industry is clear on all main pages.

Tips for Strengthening

- Continue to use industry-specific language and visuals on all new pages.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, meta, and content	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Pass (✓): The site uses supportive language ('Compassionate Care', 'You're a person with a story'), and images with positive, empathetic alt text. Some sections could further personalize the experience.

Actions Needed

- Consider adding more patient stories or testimonials for deeper connection.

Tips for Strengthening

- Use real photos and quotes from staff or patients (with consent).
- Highlight community impact or success stories.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Supportive language, positive imagery	Could add more testimonials	Add stories/testimonials

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Pass (✓): 'Contact Us' and 'Call Intake' CTAs are present in navigation and content. Buttons are visible and actionable on all main pages.

Actions Needed

- No immediate action needed. Consider adding secondary CTAs for specific services.

Tips for Strengthening

- Use contrasting button colors for CTAs.
- Add CTAs to service-specific sections for targeted engagement.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Visible CTAs, clear language	Could add more targeted CTAs	Add service-specific CTAs

Priority: high | Confidence: high