

QC Validation Report

OP-85354



PASSED

Generated: March 31, 2026

Report ID: #74

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://11d3ec5.netsolhost.com/>

Designer: cliffvincent.glipa

Validation Date: March 06, 2026 at 05:23 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 24 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images are served from Google Cloud Storage and appear to be compressed, but some images are duplicated and may not be fully optimized for size or format.

Issues Found:

- /: Duplicate images detected (same src used multiple times)

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All links are valid and resolve to working pages or external profiles. HTTP status code 200 for all internal links.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 70% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present, but 'has_responsive_css' is false for all pages. This means the site may not adapt well to different screen sizes.

Issues Found:

- /: Responsive CSS not detected

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (phone, service area, hours) are clearly listed on the Contact page and referenced in navigation and footer.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The homepage and all service pages clearly state 'HR Consulting', 'Management Consulting', and 'Financial Consulting' in titles, headings, and descriptions. Key phrases and images reinforce the industry focus.

Actions Needed

- None. Industry is immediately clear to visitors.

Tips for Strengthening

- Consider adding a hero section for even faster visual recognition.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and service descriptions	No hero section	Optional: Add hero section

Priority: high | Confidence: high

Emotional Connection is Established

Score: 80% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (Fail)
- Explanation: The site uses professional language and images of diverse teams, but lacks a hero section and testimonials. Emotional appeal is present but not strong or immediate.

Actions Needed

- Add a hero section with a welcoming message.
- Include client testimonials or case studies.

Tips for Strengthening

- Use more personal language and highlight client success stories.
- Add photos of the founder or team.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline (Fail)	Professional tone, diverse imagery	No hero section, no testimonials	Add hero, testimonials

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Multiple CTA buttons ('Contact', 'Get in Touch', 'Learn More') are present on every page and link to the contact form.

Actions Needed

- None. CTAs are clear and accessible.

Tips for Strengthening

- Consider making the primary CTA more visually prominent.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple CTAs, clear navigation	Could be more visually prominent	Optional: Enhance CTA styling

Priority: high | Confidence: high

