

QC Validation Report

OP-85579



PASSED

Generated: March 31, 2026

Report ID: #71

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	6

Website Information

URL: <https://wordpress-671713-6257685.cloudwaysapps.com>

Designer: peterjohn.espina

Validation Date: March 06, 2026 at 03:25 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 24 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images are PNG format and sized appropriately. However, SVG placeholders are used for some images, and one spinner image is not optimized.

Issues Found:

- /contact/: Spinner image (submit-spin.svg) is not optimized for web.

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 100+ links are valid and return HTTP 200 or appropriate external responses.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tag and responsive CSS. Navigation menus adapt for mobile.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (email and phone) are present in footer and dedicated contact page. Multiple CTA buttons link to contact.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 6 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 6 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 6 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 80% | Status: Fail

Evidence Summary: Site text and meta reference weather, but visuals and headings are generic.

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ■ Borderline (fail)
- Explanation: The site title, meta descriptions, and main headings reference weather and atmospheric data, but the lack of a hero section and use of generic section headings ('Untitled Section') reduce immediate clarity. Some SVG placeholders further obscure the site's purpose.

Actions Needed

- Add a clear hero section with a descriptive heading and visual relevant to weather/meteorology.
- Replace 'Untitled Section' labels with meaningful headings.
- Ensure all main images visually represent the weather industry.

Tips for Strengthening

- Use industry-specific imagery (radar, weather maps, meteorologist visuals).
- Add a tagline or subheading that states the site's purpose.
- Make the homepage visually distinct for weather/meteorology.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	■ Borderline	Clear references in text and meta, but visuals and headings lack clarity	No hero section, generic headings, placeholder images	Add hero, clarify headings, use industry visuals

Issues Found:

- /: No hero section; generic headings; placeholder images.

Priority: high | Confidence: high

Emotional Connection is Established

Score: 85% | Status: Fail

Evidence Summary: Friendly text and personal story present, but visuals lack emotional impact.

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (fail)
- Explanation: The site uses friendly language and personal stories (e.g., About Us page), but lacks strong visual cues and a hero section to create an immediate emotional connection. Placeholder images reduce impact.

Actions Needed

- Add a hero section with engaging visuals.
- Use real images of weather events or people.
- Highlight personal stories or testimonials on homepage.

Tips for Strengthening

- Feature a weather hobbyist or community member visually.
- Use color and imagery to evoke emotion (e.g., dramatic weather scenes).
- Add a welcoming tagline or message.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Friendly text, personal story on About Us	No hero, placeholder images, weak visual engagement	Add hero, use real images, highlight stories

Issues Found:

- /about-us/: Personal story present, but homepage lacks emotional visuals.

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: CTAs are present and link to contact page; contact info is visible.

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Multiple CTA buttons ('Contact', 'Inquire Now', 'Get In Touch', 'Connect with Us') are present on all pages and link to the contact page. Contact details are visible in footer and dedicated page.

Actions Needed

- None required. CTAs are clear and accessible.

Tips for Strengthening

- Consider adding a primary CTA in a hero section for even greater clarity.
- Use consistent CTA styling for prominence.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple CTAs, clear links, visible contact info	No hero CTA	Add hero CTA for extra clarity (optional)

Priority: high | Confidence: high