

QC Validation Report

OP-85504



PASSED

Generated: March 31, 2026

Report ID: #61

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://11d50ab.netsolhost.com/>

Designer: cliffvincent.glipa

Validation Date: March 05, 2026 at 07:28 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 27 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Images are hosted on Google Cloud Storage and appear to be reused across pages. No explicit evidence of optimization (e.g., file size, format, lazy loading) is provided.

Issues Found:

- All: Duplicate images used across multiple pages may indicate lack of optimization.

Priority: medium | Confidence: medium

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All links provided are valid, internal, and point to existing pages. HTTP status codes are 200 for all pages.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present, but 'has_responsive_css' is false for all pages. This suggests the site may not adapt well to mobile devices.

Issues Found:

- All: Responsive CSS missing.

Priority: high | Confidence: medium

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (address, phone) are present in footer and on the dedicated Contact Us page. Phone number is visible in navigation.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: medium

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: Page titles, meta descriptions, headings, and key phrases clearly indicate refrigeration, HVAC, and heating/cooling services.

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate

- Score: ✓ Pass

- Explanation: The site's titles, headings, and content immediately communicate that Oscars Refrigeration is a heating, cooling, and refrigeration service provider. Key phrases and service lists reinforce industry clarity.

Actions Needed

- No action required. Industry is clear throughout.

Tips for Strengthening

- Consider adding industry-specific visuals or certifications for extra clarity.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and service descriptions	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 80% | Status: Fail

Evidence Summary: Site mentions family-owned, decades of experience, and commitment to quality, but lacks visual cues (hero section, testimonials, or personal stories) to deepen emotional connection.

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: The site uses phrases like 'family-owned' and 'committed to quality,' but lacks visual elements (hero section, testimonials) that create a strong emotional bond.

Actions Needed

- Add a hero section or testimonials to reinforce emotional connection.

Tips for Strengthening

- Use real customer stories, staff photos, or a welcome message.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Family-owned messaging	No hero/testimonials	Add hero/testimonials

Issues Found:

- Homepage, About Us: No hero section or testimonials to reinforce emotional connection.

Priority: medium | Confidence: medium

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: CTA buttons ('Contact Us', 'Learn More About Us', 'Get in touch') are present and visible on all pages.

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: CTAs are present and easy to find on every page, guiding users to contact or learn more.

Actions Needed

- No action required. CTAs are clear and accessible.

Tips for Strengthening

- Consider adding a primary CTA in the hero section for even greater visibility.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs	None	None

Priority: high | Confidence: high