

QC Validation Report

OP-85504



PASSED

Generated: March 31, 2026

Report ID: #60

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	6

Website Information

URL: <https://11d50ab.netsolhost.com/>

Designer: cliffvincent.glipa

Validation Date: March 05, 2026 at 07:25 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 28 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images are hosted on Google Cloud Storage, but no evidence of compression or responsive image formats (e.g., WebP, srcset). Duplicate images are used, increasing page weight.

Issues Found:

- /: Duplicate images used in multiple sections

Priority: medium | Confidence: medium

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All links are valid and resolve to working pages. No 404s or dead links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present on all pages, but responsive CSS is missing. This may cause layout issues on mobile devices.

Issues Found:

- /: No responsive CSS detected

Priority: high | Confidence: medium

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (address, phone) are present in footer and on dedicated contact page. Phone number is visible in header.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 0% | Status: Fail

Evidence Summary: Out of 6 pages: 0 missing title(s), 1 missing description(s), 0 duplicate title group(s), 0 duplicate description group(s).

Issues Found:

- <https://11d50ab.netsolhost.com/booking/>: Missing meta description

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 1 of 6 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

- <https://11d50ab.netsolhost.com/booking/>: Page must contain exactly one H1 heading

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 6 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: Industry (refrigeration, HVAC) is clearly stated in page titles, meta descriptions, and main headings.

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate

- Score: ✓ Pass

- Explanation: The business type (refrigeration, HVAC services) is clear in all main headings, page titles, and descriptions.

Actions Needed

- No action required.

Tips for Strengthening

- Maintain clear industry references in all new content.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and descriptions	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Found

Evidence Summary: Copy references family-owned business, decades of experience, and commitment to quality. Multiple mentions of customer satisfaction and personal service.

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ✓ Pass
- Explanation: The site uses phrases like 'family-owned', 'decades of experience', and 'personal service' to build trust and connection.

Actions Needed

- No action required.

Tips for Strengthening

- Add testimonials or customer stories for even stronger connection.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Trust-building copy, family-owned references	No testimonials	Add testimonials

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 90% | Status: Found

Evidence Summary: CTA buttons ('Contact Us', 'Learn More About Us', 'Get in touch') are present on all main pages. However, /booking/ page lacks a CTA.

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: CTAs are present and visible on all main pages except /booking/.

Actions Needed

- Add a CTA to /booking/ page.

Tips for Strengthening

- Ensure every page has a relevant CTA.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	CTAs on main pages	Missing on /booking/	Add CTA to /booking/

Issues Found:

- /booking/: No CTA present

Priority: high | Confidence: high