QC Validation Report

OP-85403

91%

PASSED

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: https://11d4a96.netsolhost.com/

Designer: princeton.zalzos

Validation Date: March 05, 2026 at 07:22 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 28 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Some images are hosted on Unsplash and Google Cloud Storage, which are generally optimized, but duplicate images and large file sources (e.g., Unsplash) may not be compressed for web performance.

Issues Found:

• /: Unsplash images may be large and not compressed

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 90% | Status: Partial

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All internal links resolve, but social links to Facebook and Instagram point to login pages or placeholder URLs, which may confuse users.

Issues Found:

• /: Social links point to login or placeholder pages

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present, but no responsive CSS detected. This may cause layout issues on mobile devices.

Issues Found:

• /: No responsive CSS detected

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (phone, email, hours) are present in footer and on dedicated contact page.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: Page titles, headings, and content clearly state CPR and first aid training services. Images and key phrases reinforce industry focus.

Design Standards Validation:

Evaluation
- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The website immediately communicates its focus on CPR and first aid training through page titles, headings, descriptive content, and relevant imagery. Visitors can quickly identify the industry and services offered.

Actions Needed
- No action required. Industry understanding is clear and strong.

Tips for Strengthening

- Maintain clear, descriptive headings and imagery.
- Consider adding a hero section for even faster recognition.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and images	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 85% | Status: Fail

Evidence Summary: Content emphasizes empowerment, community safety, and confidence, but lacks a hero section and strong visual storytelling.

Design Standards Validation:

Evaluation
- Area: Emotional Connection is Established
- Score: ■ Borderline (fail)
- Explanation: The site uses empowering language and relevant imagery, but lacks a hero section and strong visual storytelling to create an immediate emotional impact.

Actions Needed
- Add a hero section with a compelling image and headline.
- Incorporate testimonials or personal stories.

Tips for Strengthening
- Use real participant stories and photos.
- Highlight community impact and success stories.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Empowering language, relevant images	No hero section, limited visual storytelling	Add hero, testimonials

Issues Found:

• /: No hero section to create immediate emotional impact

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: Multiple 'Contact Us' and 'Learn More' buttons are present and visible on all pages.

Design Standards Validation:

Evaluation
- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Clear and consistent call-to-action buttons ('Contact Us', 'Learn More') are present on all pages, making it easy for users to take action.

Actions Needed
- No action required. CTAs are clear and accessible.

Tips for Strengthening
- Ensure CTAs are visually prominent and use action-oriented language.
- Consider adding a primary CTA in a hero section.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs, visible on all pages	None	None

Priority: high | Confidence: high