

# QC Validation Report

OP-85368



**PASSED**

Generated: March 31, 2026

Report ID: #58

# Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	10

## Website Information

**URL:** <https://11d3ef6.netsolhost.com/>

**Designer:** steven.hugo

**Validation Date:** March 05, 2026 at 05:07 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 100% | Status: Pass

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** All 19 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 80% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** Most images are hosted on Google Cloud Storage and appear optimized, but one image uses an unsplash.com URL, which may not be compressed for web.

**Issues Found:**

- /online-donations/: Unsplash image may not be optimized for web

Priority: medium | Confidence: high

### No Broken Links appear on the Website

Score: 95% | Status: Partial

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All internal links resolve successfully. One external link (<http://www.habitatindiana.org/>) is listed as text but actual href is <http://www.habitatindiana.org/>, which may not resolve without 'www'.

**Issues Found:**

- /links/: External link may not resolve correctly

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 60% | Status: Fail

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** Viewport meta tag is present, but responsive CSS is missing on all pages.

**Issues Found:**

- All pages: No responsive CSS detected

Priority: critical | Confidence: high

### Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact details (address, phone, email, hours) are present in footer and on dedicated contact page.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 100% | Status: Pass

**Evidence Summary:** All 10 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

## All Headings are well Defined

Score: 100% | Status: Pass

**Evidence Summary:** All 10 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 10 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

# Design Standards

## Industry Understanding is Immediate

Score: 100% | Status: Found

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Area: Industry Understanding is Immediate

- Score: ✓ Pass

- Explanation: The site name, page titles, and content all clearly reference Habitat for Humanity, affordable housing, and community building. Key phrases and headings reinforce the nonprofit housing industry throughout.

#### ### Actions Needed

- None. Industry is immediately clear to visitors.

#### ### Tips for Strengthening

- Maintain clear industry references in all new content.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, consistent messaging	None	None

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 100% | Status: Found

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Area: Emotional Connection is Established
- Score: ✓ Pass
- Explanation: Content uses phrases like 'a hand up, not a hand out', 'building hope', and features images of families and volunteers. Emotional language and imagery are present on all main pages.

#### ### Actions Needed

- None. Emotional connection is well established.

#### ### Tips for Strengthening

- Continue using real stories and photos.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Emotional language, family imagery	None	None

Priority: high | Confidence: high

## Call-to-Action is Clear

Score: 100% | Status: Found

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: CTA buttons for 'Contact', 'Donate', and 'Volunteer' are present and easy to find on all main pages.

#### ### Actions Needed

- None. CTAs are clear and accessible.

#### ### Tips for Strengthening

- Keep CTAs prominent and actionable.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple CTAs, clear labels	None	None

Priority: high | Confidence: high

