QC Validation Report

OP-85368

91%

PASSED

Generated: March 31, 2026

Report ID: #57

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	10

Website Information

URL: https://11d3ef6.netsolhost.com/

Designer: steven.hugo

Validation Date: March 05, 2026 at 05:00 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 0% | Status: Fail

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: 1 of 19 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

Issues Found:

• https://11d3ef6.netsolhost.com/: Image missing alt text

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images are hosted on CDN and appear to be compressed. No evidence of oversized files, but duplicate images (same src) are used on homepage, which may affect load time.

Issues Found:

• /: Duplicate image used twice

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All links are valid and resolve to their targets. No broken links detected across all pages.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present, but responsive CSS is missing on all pages. This means layout may not adapt to mobile devices.

Issues Found:

• All pages: Missing responsive CSS

Priority: high | Confidence: high

Contact Details are Easy to Find

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (address, phone, email, hours) are present in footer and on dedicated contact page.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 10 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 10 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 10 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The site clearly identifies itself as Habitat for Humanity, with repeated references to affordable housing, volunteerism, and community impact. Titles, meta descriptions, and headings all reinforce the industry focus.

Actions Needed
- None. Industry understanding is clear and immediate.

Tips for Strengthening
- Consider adding a hero section for even faster visual recognition.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, meta, and content	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Emotional Connection is Established
- Score: ■ Borderline (fail)
- Explanation: The site uses positive language and images (e.g., hands forming a heart, smiling families), but lacks a hero section and prominent storytelling. Emotional signals are present but not maximized.

Actions Needed
- Add a hero section with a strong emotional message and imagery.
- Highlight personal stories or testimonials.

Tips for Strengthening
- Use larger, more prominent images on the homepage.
- Feature a quote or story from a homeowner or volunteer.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Positive imagery, supportive language	No hero section, limited storytelling	Add hero, feature stories

Priority: high | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Multiple CTA buttons ('Contact', 'Donate Now', 'Volunteer') are present and easy to find. The donation process is clearly explained.

Actions Needed
- None. CTAs are clear and actionable.

Tips for Strengthening
- Consider making the primary CTA more visually prominent on the homepage.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs	Could be more visually prominent	None

Priority: high | Confidence: high

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs	Could be more visually prominent	None

Priority: high | Confidence: high