

# QC Validation Report

OP-85368



**PASSED**

Generated: March 31, 2026

Report ID: #56

# Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	11

## Website Information

**URL:** <https://11d3ef6.netsolhost.com/>

**Designer:** steven.hugo

**Validation Date:** March 05, 2026 at 04:51 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 0% | Status: Fail

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** 1 of 20 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

**Issues Found:**

- <https://11d3ef6.netsolhost.com/>: Image missing alt text

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 80% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** Most images are hosted on Google Cloud Storage and Unsplash, but no explicit evidence of compression or optimization. No .svg or .webp formats detected.

**Issues Found:**

- /: Images may not be compressed or optimized for web

Priority: medium | Confidence: medium

### No Broken Links appear on the Website

Score: 95% | Status: Partial

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** One broken link detected: 'Video can't be displayed' on /house-build/; all other links resolve or are external.

**Issues Found:**

- /house-build/: Video link not functioning

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 70% | Status: Partial

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** Viewport meta tag present on all pages, but no responsive CSS detected. Likely issues with layout on mobile devices.

**Issues Found:**

- all: No responsive CSS detected

Priority: high | Confidence: high

## Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact details (address, phone, email) are present in footer and dedicated contact page on all pages.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 100% | Status: Pass

**Evidence Summary:** All 11 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

## All Headings are well Defined

Score: 100% | Status: Pass

**Evidence Summary:** All 11 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 11 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

# Design Standards

## Industry Understanding is Immediate

Score: 100% | Status: Found

**Evidence Summary:** Titles, meta descriptions, and page content consistently communicate Habitat for Humanity's mission and industry.

### Design Standards Validation:

### Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass

- Explanation: The site clearly identifies itself as Habitat for Humanity, a nonprofit focused on affordable housing, on every page. Titles, meta descriptions, and content reinforce the industry and mission.

### Actions Needed

- None. Industry is immediately clear to visitors.

### ### Tips for Strengthening

- Consider adding a hero section with a visual summary for even faster recognition.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, meta, and content	None	None

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 90% | Status: Fail

**Evidence Summary:** Images and language convey warmth and hope, but lack of hero section and prominent stories limit emotional impact.

### Design Standards Validation:

#### ### Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (fail)
- Explanation: The site uses heartfelt language and images (e.g., families, volunteers, hands forming a heart), but lacks a hero section or prominent storytelling area. Emotional signals are present but not maximized.

#### ### Actions Needed

- Add a hero section with a strong emotional message and image.
- Feature a real story or testimonial on the homepage.

#### ### Tips for Strengthening

- Use larger, more prominent visuals and quotes.
- Highlight impact stories or volunteer testimonials.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Positive images, mission language	No hero section, limited storytelling	Add hero, feature stories

### Issues Found:

- /: No hero section or featured story

Priority: high | Confidence: high

## Call-to-Action is Clear

Score: 95% | Status: Found

**Evidence Summary:** CTA buttons for 'Contact', 'Donate', and 'Volunteer' are present and visible on all pages.

### Design Standards Validation:

#### ### Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: CTA buttons for 'Contact', 'Donate', and 'Volunteer' are present and visible on all pages. Navigation and footer reinforce actions.

### ### Actions Needed

- None. CTAs are clear and accessible.

### ### Tips for Strengthening

- Consider using a more prominent CTA in a hero section.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple CTAs, visible buttons	No hero CTA	Optional: add hero CTA

Priority: high | Confidence: high