

QC Validation Report

OP-85368



PASSED

Generated: March 31, 2026

Report ID: #54

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	11

Website Information

URL: <https://11d3ef6.netsolhost.com/>

Designer: steven.hugo

Validation Date: March 05, 2026 at 04:44 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 0% | Status: Fail

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: 1 of 20 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

Issues Found:

- <https://11d3ef6.netsolhost.com/>: Image missing alt text

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Several images are hosted on Google Cloud Storage and Unsplash, but no evidence of compression or responsive formats (e.g., WebP).

Issues Found:

- </online-donations/>: Unsplash image may not be optimized for web

Priority: medium | Confidence: medium

No Broken Links appear on the Website

Score: 95% | Status: Partial

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., <localhost/test/placeholder> URLs)

Evidence Summary: All internal links resolve (HTTP 200), but one external link (House Build video) is referenced as 'Video can't be displayed', suggesting a broken embed or link.

Issues Found:

- </house-build/>: Video link not working

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Fail

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag present, but no responsive CSS detected. No hero section, and layout may not adapt to mobile screens.

Issues Found:

- All pages: No responsive CSS

Priority: critical | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (address, phone, email, hours) are present in footer and contact page on all pages.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 11 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 11 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 11 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate

- Score: ✓ Pass

- Explanation: The site clearly identifies Habitat for Humanity, affordable housing, and local impact in titles, headings, and descriptions. All pages reinforce the nonprofit housing mission.

Actions Needed

- None. Industry context is clear and immediate.

Tips for Strengthening

- Consider adding a hero section for visual impact, but current content is sufficient.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and mission statements	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (fail)
- Explanation: Emotional language and imagery are present (e.g., family photos, 'hand up, not a hand out'), but lack of hero section and limited visual storytelling reduce impact.

Actions Needed

- Add a hero section with a compelling image and emotional headline.
- Use more personal stories or testimonials.

Tips for Strengthening

- Feature a real family or volunteer story on the homepage.
- Use larger, more prominent imagery.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection	■ Borderline	Positive language, some emotional imagery	No hero section, limited storytelling	Add hero, testimonials

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: CTA buttons ('Contact', 'Donate Now', 'Volunteer') are present and visible on all pages.

Actions Needed

- None. CTAs are clear and actionable.

Tips for Strengthening

- Consider adding a primary CTA in a hero section for even greater visibility.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action	✓ Pass	Multiple clear CTAs	None	None

Priority: high | Confidence: high