

QC Validation Report

OP-84933



PASSED

Generated: March 31, 2026

Report ID: #48

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://11d2558.netsolhost.com/>

Designer: markjoseph.torralba

Validation Date: March 04, 2026 at 01:36 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 31 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images are served from Google Cloud Storage, but several are duplicated and some are large (over 500KB). No evidence of responsive image sets or lazy loading.

Issues Found:

- /: Duplicate images used in multiple sections
- /medical-equipment-devices/: Image file size exceeds 500KB

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All links across 5 pages resolve to valid destinations. No broken links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 70% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present, but responsive CSS is missing. No evidence of mobile-specific layouts or adaptive design.

Issues Found:

- All pages: Responsive CSS not detected

Priority: high | Confidence: medium

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (address, phone, hours) are present in footer and contact page. Multiple CTA buttons link to contact page.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: Industry is clear from page titles, meta descriptions, headings, and key phrases (e.g., 'Medical Equipment Distributor', 'Healthcare Consumables', 'Medical Device Supplier').

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The website clearly communicates its industry (medical equipment distribution) through page titles, meta descriptions, headings, and repeated key phrases.

Actions Needed

- None. Industry is immediately clear to visitors.

Tips for Strengthening

- Maintain consistent industry language across all pages.
- Consider adding a hero section for even faster recognition.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, meta, headings, key phrases	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 85% | Status: Fail

Evidence Summary: Images show healthcare professionals and patient care, and copy uses trust-building language. However, lack of hero section and minimal storytelling limit emotional impact.

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: Borderline (■)
- Explanation: The site uses professional imagery and trust-focused copy, but lacks a hero section and storytelling elements that would deepen emotional engagement.

Actions Needed

- Add a hero section with a strong visual and headline.
- Include testimonials or stories.

Tips for Strengthening

- Use real client quotes or patient stories.
- Highlight team values and mission.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Professional imagery, trust language	No hero, minimal storytelling	Add hero, testimonials

Issues Found:

- /: No hero section present

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: Multiple CTA buttons ('Request a Quote', 'Contact Us', 'Get in Touch') are present and link to contact page. CTAs are visible and actionable.

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: CTAs are prominent, actionable, and repeated across all pages.

Actions Needed

- None. CTAs are clear and effective.

Tips for Strengthening

- Consider adding a primary CTA in a hero section for even greater visibility.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple CTAs, clear language	No hero CTA	Add hero CTA (optional)

Priority: high | Confidence: high