QC Validation Report

OP-84896

91%

PASSED

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	8

Website Information

URL: https://11d1eb8.netsolhost.com/

Designer: jaymar.palagtiw

Validation Date: March 03, 2026 at 09:51 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 0% | Status: Fail

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: 1 of 67 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

Issues Found:

• https://11d1eb8.netsolhost.com/: Image missing alt text

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images are served from a CDN and appear to be compressed. However, some images are repeated (e.g., 'Texture', 'FAQ', 'Application') and may be unnecessarily duplicated, increasing page weight.

Issues Found:

• /: Duplicate images used in multiple sections

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All links across all pages are valid and resolve to either internal or external destinations. No broken links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 70% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present on all pages, but responsive CSS is missing. This means the site may not adapt well to different screen sizes.

Issues Found:

• All pages: Responsive CSS not detected

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (phone, email, service areas, hours) are present in the footer and on the dedicated Contact page. Multiple CTA buttons link to Contact.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 8 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 8 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 8 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The site title, meta descriptions, and key phrases (e.g., 'Student Housing', 'UNCC Properties', 'North Carolina') are present on every page. Visuals and headings reinforce the student housing industry.

Actions Needed
- None. Industry is clearly communicated.

Tips for Strengthening
- Maintain consistent branding and reinforce industry keywords in content.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, relevant images, strong keywords	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: The site uses images of students, friendly language, and testimonials. However, some repeated images and lack of a hero section on most pages reduce emotional impact.

Actions Needed
- Add a hero section with a welcoming message and unique imagery on each page.
- Reduce image repetition to increase authenticity.

Tips for Strengthening
- Use diverse, authentic student photos.
- Add testimonials or stories from real tenants.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Friendly tone, student imagery	No hero section, image repetition	Add hero, diversify images

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Multiple CTA buttons ('Contact', 'Get In Touch', 'Learn More', 'Fill Out the Application Form') are present and easy to find on all pages.

Actions Needed
- None. CTAs are clear and accessible.

Tips for Strengthening
- Continue to use action-oriented language.
- Ensure CTAs are visually prominent.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple CTAs, clear language	None	None

Priority: high | Confidence: high

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple CTAs, clear language	None	None

Priority: high | Confidence: high