

QC Validation Report

OP-84896



PASSED

Generated: March 31, 2026

Report ID: #45

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	8

Website Information

URL: <https://11d1eb8.netsolhost.com/>

Designer: jaymar.palagtiw

Validation Date: March 03, 2026 at 09:46 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 0% | Status: Fail

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: 4 of 67 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

Issues Found:

- <https://11d1eb8.netsolhost.com/>: Image missing alt text
- <https://11d1eb8.netsolhost.com/ut-north/>: Image missing alt text
- <https://11d1eb8.netsolhost.com/ut-north/>: Image missing alt text
- <https://11d1eb8.netsolhost.com/ut-north/>: Image missing alt text

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 95% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images are served from a CDN and appear to be compressed. No evidence of oversized images or slow loading. No explicit optimization metadata, but file sizes are reasonable.

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All links are valid and return HTTP 200. No broken links detected across all pages.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 70% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present, but responsive CSS is missing on all pages. This may cause layout issues on mobile devices.

Issues Found:

- All pages: Missing responsive CSS

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (phone, email, service areas, hours) are present in the footer and on the dedicated Contact page. Multiple CTA buttons link to Contact.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 8 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 8 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 8 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The site title, meta descriptions, and key phrases (e.g., 'Student Housing', 'UNCC Properties', 'North Carolina') are clear and repeated across all pages. Visuals and headings reinforce the student housing industry.

Actions Needed

- None. Industry is immediately clear to visitors.

Tips for Strengthening

- Maintain consistent branding and industry keywords.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, meta, visuals, and headings	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 85% | Status: Partial

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (Fail)
- Explanation: The site uses student-focused language and images, but lacks a hero section and strong storytelling. Emotional appeal is present but could be stronger.

Actions Needed

- Add a hero section with a welcoming message and imagery.
- Incorporate testimonials or student stories.

Tips for Strengthening

- Use more personal language and highlight student experiences.
- Add visual elements that evoke belonging and comfort.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection	■ Borderline	Student-focused content, relevant images	No hero section, limited storytelling	Add hero, testimonials

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Multiple CTA buttons ('Contact', 'Get In Touch', 'Learn More', 'Fill Out the Application Form') are present and visible on all pages.

Actions Needed

- None. CTAs are clear and accessible.

Tips for Strengthening

- Maintain CTA visibility and consistency.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action	✓ Pass	Multiple clear CTAs, visible on all pages	None	None

Priority: high | Confidence: high