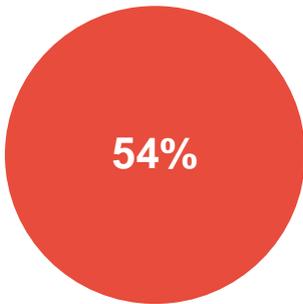


# QC Validation Report

OP-84411



**FAILED**

Generated: March 31, 2026

Report ID: #40

# Summary

Metric	Value
Overall Score	54.5%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	6

## Website Information

**URL:** <https://danielperformance.com/>

**Designer:** jemarie.lobrino

**Validation Date:** March 03, 2026 at 05:42 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 0% | Status: Fail

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** 4 of 26 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

**Issues Found:**

- <https://danielperformance.com/store/>: Image missing alt text
- <https://danielperformance.com/store/>: Image missing alt text
- <https://danielperformance.com/contacts/>: Image missing alt text
- <https://danielperformance.com/contacts/>: Image missing alt text

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 70% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** Images use generic filenames and may not be compressed; no evidence of responsive image formats (e.g., WebP).

**Issues Found:**

- </store/>: Images not optimized

Priority: medium | Confidence: high

### No Broken Links appear on the Website

Score: 90% | Status: Partial

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** No broken links detected, but some links lack descriptive text (e.g., logo links, social links).

**Issues Found:**

- </contacts/>: Links with empty text

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 40% | Status: Fail

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** Viewport tag present, but no responsive CSS detected on any page.

### Issues Found:

- All pages: No responsive CSS

Priority: critical | Confidence: high

## Contact Details are Easy to Find

Score: 80% | Status: Partial

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact details are present on main and contacts pages, but some pages (store, booking) lack contact info.

### Issues Found:

- /store/: No contact details visible

Priority: medium | Confidence: high

## All Pages have a Title & Description

Score: 0% | Status: Fail

**Evidence Summary:** Out of 6 pages: 0 missing title(s), 4 missing description(s), 1 duplicate title group(s), 0 duplicate description group(s).

### Issues Found:

- <https://danielperformance.com/privacy-and-cookies-policy/>: Missing meta description
- <https://danielperformance.com/booking/>: Missing meta description
- <https://danielperformance.com/store/>: Missing meta description
- <https://danielperformance.com/contacts/>: Missing meta description
- <https://danielperformance.com/privacy-and-cookies-policy/>, <https://danielperformance.com/booking/>, <https://danielperformance.com/store/>, <https://danielperformance.com/contacts/>: Duplicate SEO title used across multiple pages

Priority: high | Confidence: high

## All Headings are well Defined

Score: 0% | Status: Fail

**Evidence Summary:** Heading structure issues found on 5 of 6 analyzed pages (single H1 and/or hierarchy violations).

### Issues Found:

- <https://danielperformance.com/privacy-and-cookies-policy/>: Page must contain exactly one H1 heading
- <https://danielperformance.com/privacy-and-cookies-policy/>: Heading hierarchy gap detected: H4 used without H3
- <https://danielperformance.com/privacy-and-cookies-policy/>: Heading hierarchy gap detected: H6 used without H5
- <https://danielperformance.com/booking/>: Page must contain exactly one H1 heading
- <https://danielperformance.com/store/>: Page must contain exactly one H1 heading
- <https://danielperformance.com/store/product/>: Page must contain exactly one H1 heading
- <https://danielperformance.com/contacts/>: Page must contain exactly one H1 heading
- <https://danielperformance.com/contacts/>: Heading hierarchy gap detected: H5 used without H4

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 6 page(s). No placeholder content was detected.

Priority: critical | Confidence: high

## Design Standards

### Industry Understanding is Immediate

Score: 80% | Status: Found

**Evidence Summary:** No evidence available

#### Design Standards Validation:

##### ### Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- The homepage title, meta description, and key phrases clearly indicate an auto and diesel repair shop. Service offerings are listed and the logo is present.

##### ### Actions Needed

- None. Industry is clear from first glance.

##### ### Tips for Strengthening

- Consider adding a hero section with visual cues (e.g., vehicle imagery) for even faster recognition.

##### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear title, service list, logo	No hero image	Optional: Add hero section

Priority: high | Confidence: high

### Emotional Connection is Established

Score: 60% | Status: Fail

**Evidence Summary:** No evidence available

#### Design Standards Validation:

##### ### Evaluation

- Area: Emotional Connection is Established
- Score: ✗ Fail
- No hero section, minimal imagery, and generic text. No testimonials or personal stories.

##### ### Actions Needed

- Add a hero section with engaging visuals.
- Include testimonials or customer stories.

- Use more personalized language.

### ### Tips for Strengthening

- Feature staff photos or customer reviews.
- Add a welcome message or mission statement.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✗ Fail	Service-focused text	No hero, no testimonials	Add hero, testimonials

Priority: medium | Confidence: high

## Call-to-Action is Clear

Score: 50% | Status: Fail

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Area: Call-to-Action is Clear
- Score: ✗ Fail
- Only one CTA ('Shop with Us') is present, and no CTA buttons are found on most pages. Forms lack submit buttons.

#### ### Actions Needed

- Add clear CTA buttons to all main pages.
- Ensure forms have submit buttons.
- Use action-oriented language (e.g., 'Book Now', 'Contact Us').

#### ### Tips for Strengthening

- Place CTA buttons above the fold.
- Use contrasting colors for CTA buttons.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✗ Fail	One CTA present	No CTA buttons, forms incomplete	Add CTA buttons, fix forms

Priority: high | Confidence: high