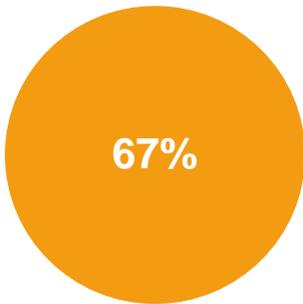


# QC Validation Report

OP-84337



**WARNING**

Generated: March 31, 2026

Report ID: #39

# Summary

Metric	Value
Overall Score	67.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	12

## Website Information

**URL:** <https://welcome-11cd984.netsolhost.com/>

**Designer:** Unknown Designer

**Validation Date:** March 02, 2026 at 04:50 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 100% | Status: Pass

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** All 50 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 60% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** Several images use SVG placeholders (e.g., data:image/svg+xml) which are optimized, but all logo images use PNG format and may not be optimized for web. No evidence of modern formats (WebP/AVIF) or explicit size reduction.

**Issues Found:**

- All pages: Logo image (logo-updated-1-.png) used repeatedly; PNG format may not be optimized for web.

Priority: medium | Confidence: medium

### No Broken Links appear on the Website

Score: 90% | Status: Partial

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All internal links use valid URLs and resolve to existing pages. However, several links have empty text (e.g., a#brxe-cf8b93, a#brxe-62d6a3, a#brxe-nklqmu) and may not be accessible or meaningful. No 404s or unreachable URLs detected.

**Issues Found:**

- All pages: Links with empty text found; may be confusing for users and screen readers.

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 100% | Status: Found

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** All pages include viewport meta tags and responsive CSS. Navigation menus have mobile variants.

Priority: high | Confidence: high

### Contact Details are Easy to Find

Score: 80% | Status: Partial

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Phone number (262-670-0949) appears in header and footer on all pages. Dedicated 'Prayer' page includes a contact form. No explicit email address or physical address found.

**Issues Found:**

- All pages: No email address or physical address displayed; only phone and contact form.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 100% | Status: Pass

**Evidence Summary:** All 12 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

## All Headings are well Defined

Score: 0% | Status: Fail

**Evidence Summary:** Heading structure issues found on 2 of 12 analyzed pages (single H1 and/or hierarchy violations).

**Issues Found:**

- <https://welcome-11cd984.netsolhost.com/store/>: Heading hierarchy gap detected: H6 used without H5
- <https://welcome-11cd984.netsolhost.com/events/>: Heading hierarchy gap detected: H6 used without H5

Priority: medium | Confidence: high

## No Placeholder Content

Score: 0% | Status: Fail

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 12 page(s). Placeholder content was detected on 4 page(s). Matched patterns: Coming Soon.

**Issues Found:**

- <https://welcome-11cd984.netsolhost.com/blog/>: Placeholder content detected: Coming Soon
- <https://welcome-11cd984.netsolhost.com/marriage-counseling/>: Placeholder content detected: Coming Soon
- <https://welcome-11cd984.netsolhost.com/mentorship/>: Placeholder content detected: Coming Soon
- <https://welcome-11cd984.netsolhost.com/marriage-conferences/>: Placeholder content detected: Coming Soon

Priority: high | Confidence: high

## Design Standards

Industry Understanding is Immediate

Score: 70% | Status: Fail

**Evidence Summary:** No evidence available

**Design Standards Validation:**

### Evaluation

- Area: Industry Understanding is Immediate
- Score: ■ Borderline (■)
- Explanation: The site name and repeated references to 'Ministries', 'non-profit', and religious language make the industry clear to most visitors. However, the lack of a hero section, minimal visual cues, and repeated navigation text reduce immediate clarity for new users.

### Actions Needed

- Add a hero section or banner with a clear statement of purpose and visual cues (e.g., faith-based imagery).
- Reduce navigation repetition and add a tagline or summary on the homepage.

### Tips for Strengthening

- Use a prominent image or graphic that reflects ministry work.
- Add a short, clear mission statement above the fold.

### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	■ Borderline	Clear organization name, religious language	No hero section, minimal visual cues, navigation repetition	Add hero/banner, clarify mission visually

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 60% | Status: Fail

**Evidence Summary:** No evidence available

**Design Standards Validation:**

### Evaluation

- Area: Emotional Connection is Established
- Score: X Fail
- Explanation: The site uses some personal language and gratitude (e.g., 'Thank you for trusting us to pray...'), but lacks imagery, testimonials, or stories that foster a strong emotional bond. No hero section or prominent visuals to connect emotionally.

### Actions Needed

- Add photos of people, events, or community activities.
- Include testimonials or stories from those impacted by the ministry.

### Tips for Strengthening

- Use real images of ministry work and community.
- Share a brief story or quote on the homepage.

### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	X Fail	Personal language, gratitude	No hero, no people images, no testimonials	Add photos, stories, testimonials

Priority: high | Confidence: high

## Call-to-Action is Clear

Score: 55% | Status: Fail

**Evidence Summary:** No evidence available

**Design Standards Validation:**

### Evaluation

- Area: Call-to-Action is Clear
- Score: **X** Fail
- Explanation: No clear or visually distinct call-to-action (CTA) buttons found on any page. Navigation includes 'Donate' and 'Prayer', but no prominent CTA elements or buttons are present in the content or hero areas.

### Actions Needed

- Add visually distinct CTA buttons (e.g., 'Donate Now', 'Request Prayer') to the homepage and key pages.
- Place CTAs above the fold for maximum visibility.

### Tips for Strengthening

- Use contrasting colors for CTA buttons.
- Add a short, action-oriented phrase to each CTA.

### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	<b>X</b> Fail	Navigation includes 'Donate', 'Prayer'	No CTA buttons, not visually distinct	Add prominent CTA buttons

Priority: high | Confidence: high