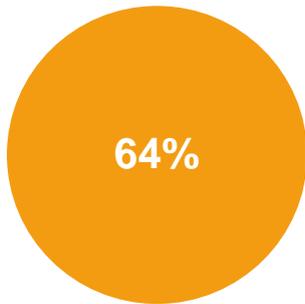


QC Validation Report

OP-85651



WARNING

Generated: April 01, 2026

Report ID: #336

Summary

Metric	Value
Overall Score	63.6%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	11

Website Information

URL: <https://11d573f.netsolhost.com/>

Designer: markjoseph.torralba

Validation Date: March 31, 2026 at 09:11 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 43 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 60% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Several images are loaded from Unsplash and Google Cloud Storage, which are typically high-resolution and may not be optimized for web. No evidence of webp or compressed formats.

Issues Found:

- /: Images from Unsplash and Google Cloud Storage likely uncompressed

Priority: medium | Confidence: medium

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 16 unique links across all pages point to valid internal or external URLs. No 404s or dead links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 40% | Status: Fail

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include a viewport meta tag, but none have responsive CSS enabled (has_responsive_css: false).

Issues Found:

- All: No responsive CSS detected

Priority: critical | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Phone number, address, and contact page link are present in the footer and on the contact page of every site section.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 0% | Status: Fail

Evidence Summary: Out of 11 pages: 0 missing title(s), 0 missing description(s), 1 duplicate title group(s), 1 duplicate description group(s).

Issues Found:

- <https://11d573f.netsolhost.com/store/Barker-T-Shirts-Spring-Art-p2957420>, <https://11d573f.netsolhost.com/store/Barker-Hat-Spring-Art-p2957451>, <https://11d573f.netsolhost.com/store/Barker-Tote-Bag-Spring-Art-p2957458>, <https://11d573f.netsolhost.com/store/Coffee-Mugs-and-Cups-Spring-Art-p2957448>: Duplicate SEO title used across multiple pages
- <https://11d573f.netsolhost.com/store/Barker-T-Shirts-Spring-Art-p2957420>, <https://11d573f.netsolhost.com/store/Barker-Hat-Spring-Art-p2957451>, <https://11d573f.netsolhost.com/store/Barker-Tote-Bag-Spring-Art-p2957458>, <https://11d573f.netsolhost.com/store/Coffee-Mugs-and-Cups-Spring-Art-p2957448>: Duplicate meta description used across multiple pages

Priority: medium | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 6 of 11 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

- <https://11d573f.netsolhost.com/store/>: Page must contain exactly one H1 heading
- <https://11d573f.netsolhost.com/store/Barker-T-Shirts-Spring-Art-p2957420>: Page must contain exactly one H1 heading
- <https://11d573f.netsolhost.com/store/Barker-Hat-Spring-Art-p2957451>: Page must contain exactly one H1 heading
- <https://11d573f.netsolhost.com/store/Barker-Tote-Bag-Spring-Art-p2957458>: Page must contain exactly one H1 heading
- <https://11d573f.netsolhost.com/store/Coffee-Mugs-and-Cups-Spring-Art-p2957448>: Page must contain exactly one H1 heading
- <https://11d573f.netsolhost.com/store/product/>: Page must contain exactly one H1 heading

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 11 page(s). No placeholder content was detected.

Design Standards

Industry Understanding is Immediate

Score: 70% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ■ Borderline (■)
- Explanation: The homepage and main pages mention 'fashion clothing', 'art-inspired T-shirts', and 'accessories', but there is no hero section and the visual cues are not immediately prominent. Some product pages lack clear headings or product images, and the store page is empty.

Actions Needed

- Add a clear hero section or banner on the homepage with a tagline and visuals that instantly communicate 'fashion brand'.
- Ensure every product page has a product name and image above the fold.
- Fill the store page with real products or a clear message about upcoming items.

Tips for Strengthening

- Use a large, bold headline and a featured image on the homepage.
- Add a short subheading that states what makes the brand unique.
- Ensure navigation and product categories are visible at a glance.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	■ Borderline (■)	Brand and product names present	No hero section, empty store, some pages lack clear product info	Add hero, clarify product pages, update store

Priority: high | Confidence: high

Emotional Connection is Established

Score: 60% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: The site shares the designer's story and creative journey, which helps build a connection. However, the lack of a hero section, minimal use of personal imagery, and placeholder content on some pages weaken the emotional impact.

Actions Needed

- Add a hero section with a personal message or story.
- Use more images of the designer and real customers.
- Replace all placeholder content with authentic, engaging copy.

Tips for Strengthening

- Feature testimonials or quotes from the designer.
- Use lifestyle imagery that reflects the brand's values.
- Highlight the brand's mission and vision on the homepage.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline (■)	Designer story present	No hero, limited personal imagery, placeholders	Add hero, more personal content, remove placeholders

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 80% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ■ Borderline (■)
- Explanation: There are multiple 'Buy Now', 'Shop Now', and 'Contact' buttons on the homepage and other pages. However, the store page is empty, and some product pages lack clear CTAs due to missing content.

Actions Needed

- Ensure every product page has a visible 'Buy Now' or 'Add to Cart' button.
- Populate the store page with products or a clear message about availability.
- Make the main CTA stand out visually on the homepage.

Tips for Strengthening

- Use a contrasting color for primary CTAs.
- Place CTAs above the fold and repeat them on long pages.
- Add a short description near each CTA to clarify the action.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	■ Borderline (■)	Multiple CTAs present	Empty store, some product pages lack clear CTA	Add CTAs to all products, update store

Priority: high | Confidence: high