

QC Validation Report

OP-86876



PASSED

Generated: March 31, 2026

Report ID: #333

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	6

Website Information

URL: <https://wordpress-671713-6317384.cloudwaysapps.com/>

Designer: mariavirginia.poris

Validation Date: March 31, 2026 at 06:33 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 128 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images use SVG placeholders or PNGs. Some PNGs (e.g., nav_main.png) may not be optimized for web, and SVG placeholders are used for lazy loading.

Issues Found:

- /bio/: Site logo uses PNG format, which may not be optimized.

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All links point to valid internal pages or image files. No 404s or unreachable links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tags and responsive CSS. Mobile navigation is present.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 95% | Status: Partial

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact page is clearly linked in the main navigation and footer. However, no direct phone number or email is visible on every page; only available on the Contact page.

Issues Found:

- /: No direct contact details (phone/email) in header or footer.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 6 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 1 of 6 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

- <https://wordpress-671713-6317384.cloudwaysapps.com/>: Page must contain exactly one H1 heading

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 6 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 90% | Status: Fail

Evidence Summary: Navigation and meta data are clear, but homepage lacks immediate visual cues (no hero section or tagline).

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate

- Score: ■ Borderline (■)

- Explanation: The site title, meta descriptions, and navigation make it clear this is an artist's portfolio, but the homepage lacks a hero section or immediate visual cues (e.g., artwork or tagline) that reinforce the painting/fine art industry at first glance.

Actions Needed

- Add a hero section or prominent artwork image to the homepage.

- Include a tagline or short intro that states 'Fine Art Painter' or similar above the fold.

Tips for Strengthening

- Use a featured painting or studio photo as a visual anchor.
- Add a short, clear tagline (e.g., 'Fine Oil Paintings by Mari Tsumura').

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	■ Borderline	Clear navigation, descriptive meta	Homepage lacks immediate visual cues, no hero section	Add hero section, tagline, featured artwork

Issues Found:

- /: No hero section or tagline on homepage.

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Fail

Evidence Summary: Biography and gallery pages are strong, but homepage lacks a personal touch or welcome message.

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: The biography and gallery pages provide personal and artistic context, but the homepage does not feature a welcoming message, artist portrait, or story to create an immediate emotional connection.

Actions Needed

- Add a short welcome message or artist statement to the homepage.
- Feature a portrait of Mari Tsumura or a signature artwork above the fold.

Tips for Strengthening

- Use a personal quote or mission statement on the homepage.
- Highlight a testimonial or press review snippet.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Strong biography, press reviews	Homepage lacks personal touch, no welcome message	Add welcome, portrait, or quote

Issues Found:

- /: No welcome message or artist portrait on homepage.

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Fail

Evidence Summary: Contact link is present in navigation, but homepage lacks a prominent CTA button.

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear

- Score: ■ Borderline (■)

- Explanation: The 'Contact' link is present in the main navigation and as a button, but there is no prominent call-to-action (CTA) on the homepage or above the fold.

Actions Needed

- Add a clear, visually distinct CTA button (e.g., 'Contact the Artist' or 'View Gallery') to the homepage hero area.

- Ensure the CTA stands out with color and placement.

Tips for Strengthening

- Use a contrasting color for the CTA button.

- Place the CTA above the fold for maximum visibility.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	■ Borderline	Contact link in nav, present on all pages	No prominent CTA on homepage	Add clear CTA button to homepage

Issues Found:

- /: No prominent CTA button on homepage.

Priority: high | Confidence: high