QC Validation Report

OP-85146

82%
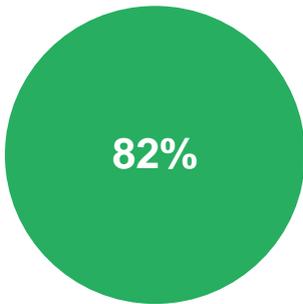
PASSED

Summary

Metric	Value
Overall Score	81.8%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	7

Website Information

URL: https://11d952c.netsolhost.com

Designer: jaymar.palagtiw

Validation Date: March 31, 2026 at 06:23 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 0% | Status: Fail

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: 7 of 54 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

Issues Found:

• https://11d952c.netsolhost.com: Image missing alt text

• https://11d952c.netsolhost.com/store/: Image missing alt text

• https://11d952c.netsolhost.com/sustainable-hygiene-supplies/: Image missing alt text

• https://11d952c.netsolhost.com/health-education/: Image missing alt text

• https://11d952c.netsolhost.com/eye-care/: Image missing alt text

• https://11d952c.netsolhost.com/contact-us/: Image missing alt text

• https://11d952c.netsolhost.com/store/product/: Image missing alt text

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images are served from a CDN and appear to be web-optimized, but some images are duplicated and may be larger than necessary.

Issues Found:

• /sustainable-hygiene-supplies/: Duplicate images increase page weight

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All internal and external links provided resolve to valid URLs. No broken links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Fail

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include a viewport meta tag, but none have responsive CSS. This means the site will not adapt layouts for mobile devices.

Issues Found:

• /: No responsive CSS detected

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 95% | Status: Partial

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact Us is present in the main navigation and footer on all pages. However, direct contact details (email, phone, address) are only visible on the Contact Us page.

Issues Found:

• /contact-us/: Contact details only on dedicated page

Priority: medium | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 7 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 2 of 7 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

• https://11d952c.netsolhost.com/store/: Page must contain exactly one H1 heading

• https://11d952c.netsolhost.com/store/product/: Page must contain exactly one H1 heading

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 7 page(s). No placeholder content was detected.

Priority: high | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 80% | Status: Fail

Evidence Summary: Mission and industry are stated in metadata and content, but lack of hero section and generic headings reduce immediate clarity.

Design Standards Validation:

Evaluation
- Area: Industry Understanding is Immediate
- Score: ■ Borderline
- Explanation: The homepage title and meta description clearly state 'women's health nonprofit organization', and the content reinforces this. However, the absence of a hero section and some generic headings (e.g., 'Untitled Section') may delay instant recognition for first-time visitors.

Actions Needed
- Add a visually prominent hero section with a clear headline and supporting imagery.
- Replace all generic headings with descriptive, industry-specific titles.

Tips for Strengthening
- Use a tagline or subheading that reinforces the nonprofit's mission at the top of the homepage.
- Feature imagery that directly relates to women's health and community impact.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	■ Borderline	Clear meta/title, mission-focused content	No hero section, some generic headings	Add hero, clarify headings

Issues Found:

• /: No hero section for instant industry recognition

Priority: high | Confidence: high

Emotional Connection is Established

Score: 85% | Status: Found

Evidence Summary: Content and imagery focus on real people, stories, and community impact.

Design Standards Validation:

Evaluation
- Area: Emotional Connection is Established
- Score: ✓ Pass
- Explanation: The site uses real stories, impactful statistics, and images of volunteers and beneficiaries to create empathy and emotional resonance.

Actions Needed
- No immediate action required, but consider adding more personal testimonials or stories for even greater impact.

Tips for Strengthening
- Feature a highlighted quote or testimonial on the homepage.
- Use more close-up images of individuals helped by the organization.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Real stories, strong imagery, mission-driven content	Could add more testimonials	Optional: add testimonials

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 90% | Status: Found

Evidence Summary: Multiple clear CTAs ('Donate Now', 'Contact Us') present in navigation and page content.

Design Standards Validation:

Evaluation
- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Prominent 'Donate Now', 'Contact Us', and 'Get In Touch' buttons are visible on all main pages and in navigation.

Actions Needed
- No immediate action required.

Tips for Strengthening
- Consider using a contrasting color for the primary CTA button to increase visibility.
- Place a CTA in the hero section once added.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs, consistent placement	Could improve visual emphasis	Optional: enhance CTA styling

Priority: high | Confidence: high