

QC Validation Report

OP-82968



PASSED

Generated: March 31, 2026

Report ID: #33

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://welcome-11acc6a.netsolhost.com/>

Designer: Unknown Designer

Validation Date: February 25, 2026 at 05:33 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 0% | Status: Fail

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: 15 of 38 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

Issues Found:

- <https://welcome-11acc6a.netsolhost.com/>: Image missing alt text
- <https://welcome-11acc6a.netsolhost.com/our-services/>: Image missing alt text
- <https://welcome-11acc6a.netsolhost.com/industries-applications/>: Image missing alt text
- <https://welcome-11acc6a.netsolhost.com/submit-samples/>: Image missing alt text
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Priority: high | Confidence: high

All Images are Optimized for Web

Score: 95% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images are SVG placeholders or small logo JPGs. No large, unoptimized images detected.

Issues Found:

- /: Logo image is a JPG; consider using WebP or SVG for further optimization.

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All internal and external links have valid hrefs and point to live pages or documents.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tags and responsive CSS. Navigation is duplicated for mobile.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Phone number and contact page are visible in header and footer on all pages. Dedicated About/Contact page with address, phone, and contact form.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 1 of 5 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

- <https://welcome-11acc6a.netsolhost.com/about-contact/>: Page contains 2 H1 headings; exactly one is required

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: Industry is clear from titles, headings, and repeated terminology.

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The site title, headings, and repeated key phrases ("Particle Characterization Laboratories", "particle and nanoparticle characterization", "analytical laboratory") make the industry clear on every page. Service and industry-specific terms are prominent.

Actions Needed

- None. Industry is immediately clear to visitors.

Tips for Strengthening

- Consider adding a hero section with a visual relevant to the industry for even faster recognition.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and terminology	No hero image for visual reinforcement	Optional: Add hero image

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Fail

Evidence Summary: Trust language is present, but no testimonials, team photos, or personal stories.

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: The site uses trust-building language ("over 6,800 successfully completed projects", "serving the scientific community for over 30 years") and highlights expertise, but lacks personal stories, testimonials, or imagery that would deepen emotional engagement.

Actions Needed

- Add testimonials, client logos, or a hero image with people or lab activity to humanize the brand.

Tips for Strengthening

- Include a brief founder or team story.
- Use photos of staff or real lab environments.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Trust language, experience, credibility	No testimonials, team photos, or personal stories	Add testimonials or team imagery

Issues Found:

- /: No testimonials or team imagery present.

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: CTAs are present and clear on all pages.

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Prominent CTAs such as "Request Free Consultation", "Submit Samples", and "Send A Message" are visible on all pages. Navigation and buttons are consistent.

Actions Needed

- None. CTAs are clear and repeated throughout the site.

Tips for Strengthening

- Consider using a hero section with a primary CTA for even greater emphasis.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs, consistent placement	No hero section for CTA emphasis	Optional: Add hero section

Priority: high | Confidence: high