

QC Validation Report

OP-86944



PASSED

Generated: March 31, 2026

Report ID: #329

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://wordpress-671713-6312566.cloudwaysapps.com/>

Designer: carlooliver.lora

Validation Date: March 31, 2026 at 03:30 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 21 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Several images use SVG placeholders (data:image/svg+xml), which are lightweight. However, the main logo is a PNG and may not be optimized for web (no evidence of compression or responsive variants).

Issues Found:

- /: Logo PNG may not be optimized

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 40+ links are valid, with no evidence of broken or dead links. All internal and external links resolve to valid pages or resources.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: has_viewport and has_responsive_css are true for all pages. Navigation menus are present in mobile_landscape and mobile_menu contexts.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact phone number and 'Contact Us' links are present in header, footer, and main navigation on all pages. Dedicated contact page exists.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate

- Score: ✓ Pass

- Explanation: The site title, meta descriptions, and prominent headings (e.g., 'Your Global Partner in Transportation and Customs Solutions', 'Unparalleled Customs and Transportation Services') clearly communicate the logistics and customs industry. Key phrases and service listings reinforce the industry focus.

Actions Needed

- No action required. Industry is immediately clear to visitors.

Tips for Strengthening

- Maintain clear, industry-specific language in all new content.

- Consider adding industry icons or imagery for further reinforcement.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and service descriptions	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: The site uses positive language ('Your Trusted Partner', 'Quality Services Is Our First Priority', 'Innovative Logistics with a Personal Touch') and imagery alt text that suggests trust and professionalism. However, the lack of a hero section and limited visual storytelling may reduce emotional impact.

Actions Needed

- Add a hero section with a welcoming image and headline.
- Incorporate testimonials or client stories to build trust.

Tips for Strengthening

- Use real client photos or staff images.
- Highlight customer success stories or awards.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Positive language, professional tone	No hero section, limited visual storytelling	Add hero, testimonials

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: 'Contact Us' and 'View Our Services' buttons are present on all pages, in both navigation and main content. CTAs are easy to find and actionable.

Actions Needed

- No action required. CTAs are clear and accessible.

Tips for Strengthening

- Maintain CTA visibility in all future updates.
- Consider adding secondary CTAs for newsletter signup or downloads.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs, consistent placement	None	None

Priority: high | Confidence: high