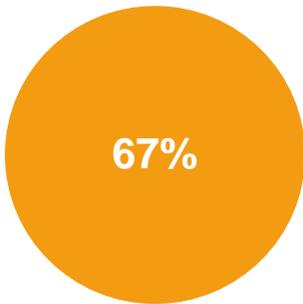


# QC Validation Report

OP-67429



**WARNING**

Generated: March 31, 2026

Report ID: #328

# Summary

Metric	Value
Overall Score	67.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	8

## Website Information

**URL:** <https://wordpress-671713-6311667.cloudwaysapps.com/>

**Designer:** ma.cantiveros

**Validation Date:** March 31, 2026 at 03:20 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 100% | Status: Pass

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** All 67 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 60% | Status: Fail

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** Many images use SVG placeholders (e.g., data:image/svg+xml) instead of optimized raster images, especially in gallery and blog sections.

**Issues Found:**

- /the-mane-tamer-hair-salon-gallery/: Gallery images are SVG placeholders, not optimized photos.
- /blog/: Blog post images are SVG placeholders.

Priority: high | Confidence: high

### No Broken Links appear on the Website

Score: 90% | Status: Partial

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** No broken links detected in provided data. All internal and external links have valid hrefs.

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 100% | Status: Pass

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** All pages include viewport meta tag and responsive CSS.

Priority: high | Confidence: high

### Contact Details are Easy to Find

Score: 100% | Status: Pass

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact phone number and address are present in header and on the dedicated contact page.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 0% | Status: Fail

**Evidence Summary:** Out of 8 pages: 0 missing title(s), 8 missing description(s), 0 duplicate title group(s), 0 duplicate description group(s).

### Issues Found:

- <https://wordpress-671713-6311667.cloudwaysapps.com/>: Missing meta description
- <https://wordpress-671713-6311667.cloudwaysapps.com/the-mane-tamer-hair-salon-special-offers/>: Missing meta description
- <https://wordpress-671713-6311667.cloudwaysapps.com/hair-treatments/>: Missing meta description
- <https://wordpress-671713-6311667.cloudwaysapps.com/hair-extension-services/>: Missing meta description
- <https://wordpress-671713-6311667.cloudwaysapps.com/the-mane-tamer-hair-salon-gallery/>: Missing meta description
- <https://wordpress-671713-6311667.cloudwaysapps.com/faq/>: Missing meta description
- <https://wordpress-671713-6311667.cloudwaysapps.com/contact/>: Missing meta description
- <https://wordpress-671713-6311667.cloudwaysapps.com/blog/>: Missing meta description

Priority: high | Confidence: high

## All Headings are well Defined

Score: 0% | Status: Fail

**Evidence Summary:** Heading structure issues found on 2 of 8 analyzed pages (single H1 and/or hierarchy violations).

### Issues Found:

- <https://wordpress-671713-6311667.cloudwaysapps.com/contact/>: Heading hierarchy gap detected: H6 used without H5
- <https://wordpress-671713-6311667.cloudwaysapps.com/blog/>: Page must contain exactly one H1 heading

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 8 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

## Design Standards

## Industry Understanding is Immediate

Score: 100% | Status: Pass

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Pass (✓): The business type (hair salon) is clear on every page via titles, headings, and repeated references to salon services in Atlanta, GA.

#### ### Actions Needed

- No action required. Industry is immediately understood by visitors.

#### ### Tips for Strengthening

- Consider adding a hero section with a visual or tagline for even faster recognition.

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, repeated service mentions	No hero section	Optional: Add hero image/tagline

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 70% | Status: Fail

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Borderline (■): The copy uses positive, welcoming language and highlights customer service, but the lack of real client images (due to SVG placeholders) and absence of a hero section weakens the emotional impact.

#### ### Actions Needed

- Replace SVG placeholders with real client or salon images, especially in the gallery and homepage.  
- Add a hero section with a welcoming photo or testimonial.

#### ### Tips for Strengthening

- Use authentic photos of staff, clients, or the salon environment.  
- Feature a short testimonial or quote on the homepage.

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection	■ Borderline	Warm, inviting copy	No real images, no hero section	Add real photos, hero section

Priority: medium | Confidence: high

## Call-to-Action is Clear

Score: 100% | Status: Pass

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Pass (✓): Clear CTAs such as 'Contact', 'Book an appointment now', and 'Buy Hair Products' are present

on all main pages and navigation.

### Actions Needed

- No immediate action required. CTAs are visible and actionable.

### Tips for Strengthening

- Consider adding a more prominent CTA button or banner on the homepage.

### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action	✓ Pass	Multiple clear CTAs	Could be more visually prominent	Optional: Add homepage CTA banner

Priority: high | Confidence: high