

# QC Validation Report

OP-86739



**PASSED**

Generated: March 31, 2026

Report ID: #327

# Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

## Website Information

**URL:** <https://11d95fe.netsolhost.com/>

**Designer:** jemarie.lobrino

**Validation Date:** March 31, 2026 at 02:19 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 100% | Status: Pass

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** All 45 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 90% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** All images use modern formats (PNG, JPEG), but several images are repeated and may not be optimized for size. No explicit evidence of lazy loading or compression.

**Issues Found:**

- All: Duplicate images used multiple times (e.g., 'map clip-art background', 'Boston Boat Trips logo')

Priority: medium | Confidence: high

### No Broken Links appear on the Website

Score: 95% | Status: Partial

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All internal links resolve to valid pages. However, social media links (Facebook, Instagram, LinkedIn) point to generic homepages, not business profiles.

**Issues Found:**

- All: Social media links point to generic platforms, not business accounts

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 70% | Status: Partial

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** Viewport meta tag is present on all pages, but no responsive CSS detected. No evidence of mobile-specific layouts or adaptive design.

**Issues Found:**

- All: No responsive CSS detected

Priority: high | Confidence: high

### Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact details (address, phone, email, hours) are present in the footer and on the Contact Us page. Multiple CTAs link to contact information.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 100% | Status: Pass

**Evidence Summary:** All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

## All Headings are well Defined

Score: 100% | Status: Pass

**Evidence Summary:** All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

# Design Standards

## Industry Understanding is Immediate

Score: 100% | Status: Found

**Evidence Summary:** No evidence available

### Design Standards Validation:

### Evaluation

- Pass (✓)

- The homepage title, headings, and repeated references to 'Boston Harbor Boat Cruises', 'yacht', and 'charter' make the industry clear within seconds.

### Actions Needed

- None. The industry is immediately understood by visitors.

### Tips for Strengthening

- Consider adding a hero image or banner for even faster visual recognition.

### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and service descriptions	None	None

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 90% | Status: Fail

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Borderline (■)
- The site uses inviting language and scenic imagery (e.g., 'Experience the majestic beauty of Boston Harbor', 'breathtaking sunset'), but lacks a hero section or prominent emotional visual at the top of the homepage.

#### ### Actions Needed

- Add a hero section or banner with a strong, emotional image and headline to create an immediate emotional impact.

#### ### Tips for Strengthening

- Use a large, high-quality photo of a cruise at sunset or happy guests on the boat as a hero image.
- Add a short, emotionally engaging tagline or testimonial near the top.

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Warm, inviting copy and scenic images	No hero section or immediate emotional visual	Add hero section/banner

Priority: medium | Confidence: high

## Call-to-Action is Clear

Score: 95% | Status: Found

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Pass (✓)
- Multiple clear CTAs ('Contact Us', 'Book your Boston Harbor adventure today') are present on every page and in navigation.

#### ### Actions Needed

- None. CTAs are clear and accessible.

#### ### Tips for Strengthening

- Consider making the primary CTA more visually prominent (e.g., larger button or contrasting color).

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs, consistent placement	Could be more visually prominent	Optional: enhance button style

Priority: high | Confidence: high

