

QC Validation Report

OP-86739



PASSED

Generated: March 31, 2026

Report ID: #326

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://11d95fe.netsolhost.com/>

Designer: jemarie.lobrino

Validation Date: March 31, 2026 at 02:09 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 0% | Status: Fail

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: 2 of 45 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

Issues Found:

- <https://11d95fe.netsolhost.com/policies/>: Image missing alt text
- <https://11d95fe.netsolhost.com/policies/>: Image missing alt text

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images are served from optimized CDN URLs. However, several images are repeated and may be unnecessarily duplicated, and some PNGs could be further compressed.

Issues Found:

- all: Duplicate images and PNGs not fully optimized

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All internal and external links resolve to valid destinations. No 404s or unreachable URLs detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 70% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present on all pages, but no responsive CSS detected. This may cause layout issues on mobile devices.

Issues Found:

- all: No responsive CSS detected

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (address, phone, email) are present in the footer and on the dedicated Contact Us page. Contact links are in the main navigation.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 1 of 5 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

- <https://11d95fe.netsolhost.com/>: Heading hierarchy gap detected: H6 used without H5

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: All pages use clear titles, headings, and imagery (boats, harbor, cruises) that immediately communicate the marine/boat charter industry.

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate

- Score: ✓ Pass

- The website's titles, headings, and images (boats, harbor, cruises) make it instantly clear that this is a Boston Harbor boat charter/cruise business.

Actions Needed

- No action required. Industry is clear on every page.

Tips for Strengthening

- Continue using industry-specific imagery and language.
- Keep service offerings and event details prominent.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and images	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Fail

Evidence Summary: The site uses inviting language and scenic imagery, but lacks a hero section and could use more prominent emotional storytelling or testimonials.

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: X Fail (Borderline ■)
- The site uses inviting language and scenic images, but lacks a hero section and prominent emotional storytelling.

Actions Needed

- Add a hero section with a compelling image and tagline or testimonial.
- Consider including a brief story or customer quote on the homepage.

Tips for Strengthening

- Use large, emotive images at the top of the homepage.
- Highlight customer experiences or unique moments.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Inviting language, scenic images	No hero section, lacks strong emotional hook	Add hero section, use testimonials

Issues Found:

- /: No hero section; emotional connection could be stronger

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: Clear 'Contact Us' and booking CTAs are present on all pages, both in navigation and as buttons. However, the homepage could benefit from a more visually prominent CTA.

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass

- CTAs are present and easy to find on all pages. Homepage CTA could be more visually prominent, but overall clarity is strong.

Actions Needed

- Optionally, enhance the visual prominence of the homepage CTA.

Tips for Strengthening

- Use contrasting colors and larger buttons for main CTAs.
- Place primary CTA above the fold.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs, easy navigation	Homepage CTA could stand out more	Optionally enhance homepage CTA

Issues Found:

- /: CTA could be more visually prominent on homepage

Priority: high | Confidence: high