

QC Validation Report

OP-82968



PASSED

Generated: March 31, 2026

Report ID: #32

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://welcome-11acc6a.netsolhost.com/>

Designer: test

Validation Date: February 25, 2026 at 04:54 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 0% | Status: Fail

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: 15 of 38 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

Issues Found:

- <https://welcome-11acc6a.netsolhost.com/>: Image missing alt text
- <https://welcome-11acc6a.netsolhost.com/our-services/>: Image missing alt text
- <https://welcome-11acc6a.netsolhost.com/industries-applications/>: Image missing alt text
- <https://welcome-11acc6a.netsolhost.com/submit-samples/>: Image missing alt text
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Priority: high | Confidence: high

All Images are Optimized for Web

Score: 95% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images are SVG placeholders or a single JPG logo reused. No large, unoptimized images detected.

Issues Found:

- [/](#): JPG logo used in multiple places; check for optimization.

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All internal and external links have valid hrefs and point to live pages or documents.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tags and responsive CSS. Navigation adapts for mobile.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact phone number and About/Contact page are visible in header and footer on all pages.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 1 of 5 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

- <https://welcome-11acc6a.netsolhost.com/about-contact/>: Page contains 2 H1 headings; exactly one is required

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: Titles, headings, and key phrases on every page clearly state the site's focus on particle and nanoparticle characterization.

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- The site title, headings, and repeated phrases like 'Particle Characterization Laboratories', 'nanoparticle analysis', and 'analytical laboratory' make the industry clear on every page.

Actions Needed

- None. Industry focus is immediately clear.

Tips for Strengthening

- Consider adding a visual hero section with relevant imagery for even faster recognition.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and service descriptions	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 85% | Status: Fail

Evidence Summary: The site uses trust-building language (e.g., 'since 1993', 'over 6,800 projects'), but lacks visual elements or testimonials to deepen emotional connection.

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ✗ Fail (Borderline ■)
- The site builds trust with years of experience and project numbers, but lacks visual or testimonial elements to create a strong emotional connection.

Actions Needed

- Add a hero section with a compelling image and headline.
- Include a testimonial or client success story.

Tips for Strengthening

- Use authentic photos of your team or lab.
- Add a short client quote or case study.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Trust language, experience	No hero, no testimonials	Add hero, add testimonial

Issues Found:

- /: No hero section or imagery to create an emotional impact.

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: Clear CTAs such as 'Request Free Consultation', 'Submit Samples', and 'Send A Message' are present on all pages.

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Prominent CTAs are visible on every page, including consultation and sample submission.

Actions Needed

- None. CTAs are clear and accessible.

Tips for Strengthening

- Consider using a more visually distinct button style for primary CTAs.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs, consistent placement	None	None

Priority: high | Confidence: high