

# QC Validation Report

OP-85899



**PASSED**

Generated: March 31, 2026

Report ID: #319

# Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

## Website Information

**URL:** <https://wordpress-671713-6311642.cloudwaysapps.com>

**Designer:** karl.sales

**Validation Date:** March 30, 2026 at 08:30 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 100% | Status: Pass

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** All 105 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 80% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** Majority of images use SVG placeholders or compressed PNGs. However, some PNGs (e.g., site logo) are repeated and not in modern formats (WebP/AVIF).

**Issues Found:**

- /: Site logo used as PNG (not WebP/AVIF), repeated multiple times.

Priority: medium | Confidence: high

### No Broken Links appear on the Website

Score: 100% | Status: Found

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All 100+ links resolve to valid internal or external URLs. No 404s or unreachable links detected.

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 100% | Status: Found

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** All pages include viewport meta tags and responsive CSS. No mobile compatibility issues detected.

Priority: high | Confidence: high

### Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact phone number and link are present in header, footer, and dedicated contact page on all pages.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 100% | Status: Pass

**Evidence Summary:** All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

## All Headings are well Defined

Score: 100% | Status: Pass

**Evidence Summary:** All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: high | Confidence: high

## Design Standards

### Industry Understanding is Immediate

Score: 100% | Status: Pass

**Evidence Summary:** All pages clearly state 'landscape construction company' in titles, headings, and descriptions. Key phrases and service lists reinforce industry focus.

#### Design Standards Validation:

##### ### Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- All main pages (Home, About, Services, Projects, Contact) immediately communicate the landscape construction industry through page titles, headings, and repeated service references.

##### ### Actions Needed

- None. No action required.

##### ### Tips for Strengthening

- Continue to use industry-specific visuals and service lists.
- Consider adding a hero section for even faster recognition.

##### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and service lists	No hero section for instant visual cue	Optional: Add hero section

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 85% | Status: Fail

**Evidence Summary:** Content emphasizes trust, experience, and reliability, but lacks a hero section or strong visual storytelling. Emotional appeal is present but not maximized.

### Design Standards Validation:

#### ### Evaluation

- Area: Emotional Connection is Established
- Score: Borderline (■)
- The site uses trust-building language and experience, but lacks a hero section or strong visual storytelling to create an immediate emotional impact.

#### ### Actions Needed

- Add a hero section with a compelling image and tagline.
- Use more client-focused visuals and testimonials.

#### ### Tips for Strengthening

- Feature before/after project photos.
- Add a short client testimonial or quote near the top of the homepage.

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Trust language, experience focus	No hero section, limited emotional visuals	Add hero, testimonials

### Issues Found:

- /: No hero section or prominent emotional imagery.

Priority: medium | Confidence: high

## Call-to-Action is Clear

Score: 100% | Status: Pass

**Evidence Summary:** Multiple clear CTAs ('Contact', 'Schedule an Appointment', 'Contact Us Today') are present on all pages, especially in navigation and footer.

### Design Standards Validation:

#### ### Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- CTAs are visible in navigation, footer, and main content. Wording is action-oriented and links to the contact page.

#### ### Actions Needed

- None. No action required.

#### ### Tips for Strengthening

- Consider adding a primary CTA button in a future hero section.
- Use contrasting colors for CTA buttons to increase visibility.

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple CTAs, clear wording	No hero CTA	Optional: Add hero CTA

Priority: high | Confidence: high