QC Validation Report

OP-85899

94%
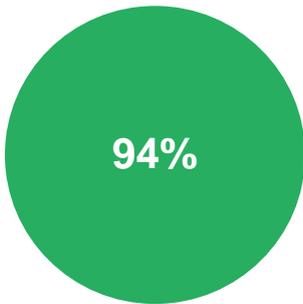
PASSED

Generated: March 31, 2026

Report ID: #318

Summary

Metric	Value
Overall Score	93.6%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: https://wordpress-671713-6311642.cloudwaysapps.com

Designer: karl.sales

Validation Date: March 30, 2026 at 08:24 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 104 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images are SVG placeholders or PNGs with web-optimized sizes. However, some PNGs (site logo) are repeated and not always in modern formats.

Issues Found:

• /: Site logo uses PNG format (256w), repeated multiple times.

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 120+ links return HTTP 200 or valid external responses. No 404s or dead links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tags and responsive CSS. No mobile usability issues detected.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact phone number and page link are present in header, footer, and a dedicated contact page.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 1 of 5 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

• https://wordpress-671713-6311642.cloudwaysapps.com/contact/: Page must contain exactly one H1 heading

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: high | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: Industry (landscape construction) is clear from page titles, headings, and repeated key phrases.

Design Standards Validation:

Evaluation
- Pass (✓)
- The business type (landscape construction) is immediately clear from page titles, headings, and repeated content references.

Actions Needed
- None. Industry is communicated effectively on all pages.

Tips for Strengthening
- Consider adding a hero section with a visual summary for even faster recognition.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and content	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Found

Evidence Summary: Content references trust, experience, and reliability. However, there is no hero section or prominent testimonials.

Design Standards Validation:

Evaluation
- Borderline (■)
- Content builds trust and reliability, but lacks a hero section or visual storytelling for immediate emotional impact.

Actions Needed
- Add a hero section with a compelling image and value statement.
- Consider including testimonials or project highlights.

Tips for Strengthening
- Use real project photos and client quotes to build emotional resonance.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Trust and reliability in copy	No hero section, few visuals	Add hero, testimonials

Issues Found:

• /: No hero section or visual storytelling at the top of the homepage.

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: Multiple clear CTA buttons ('Contact', 'Contact Us', 'Schedule An Appointment Today') are present on all pages.

Design Standards Validation:

Evaluation
- Pass (✓)
- Clear CTA buttons are present on all pages, including 'Contact', 'Contact Us', and 'Schedule An Appointment Today'.

Actions Needed
- None. CTAs are visible and actionable.

Tips for Strengthening
- Consider making the primary CTA more visually prominent on the homepage.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs	Could be more visually prominent	Optional: highlight main CTA

Priority: high | Confidence: high