QC Validation Report

OP-86355

91%

PASSED

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	6

Website Information

URL: https://wordpress-671713-6309762.cloudwaysapps.com/

Designer: limuel.quindao

Validation Date: March 30, 2026 at 03:07 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 12 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images use SVG placeholders or are lazy-loaded, but some images reference large dimensions (e.g., 1920x2560, 2478x2048) which may indicate large file sizes if not optimized.

Issues Found:

• /gallery/: Images reference large dimensions (1920x2560, 2478x2048, 1843x2560)

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 30+ links point to valid internal pages or assets. No 404s or unreachable URLs detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tags and responsive CSS. Navigation uses mobile wrappers.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (address, service area, contact form) are clearly listed on the /contact-us/ page, which is linked in the main navigation on every page.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 6 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 6 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 6 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 90% | Status: Fail

Evidence Summary: Titles and meta descriptions are clear, but lack of hero section and generic headings may slow recognition.

Design Standards Validation:

Evaluation
- Area: Industry Understanding is Immediate
- Score: ■ Borderline
- Explanation: The homepage and all main pages reference 'video artist', 'writer', and 'visual artist' in titles, headings, and descriptions. However, the absence of a hero section and the use of abstract section headings (e.g., 'Untitled Section') may delay immediate recognition for first-time visitors.

Actions Needed
- Add a clear, visually prominent hero section on the homepage summarizing the site's purpose (e.g., 'Video Artist & Writer – HK Park').
- Replace all 'Untitled Section' headings with descriptive labels.

Tips for Strengthening
- Use a tagline or subheading near the top of the homepage.
- Include a brief introductory paragraph or visual cue that reinforces the site's focus.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	■ Borderline	Clear page titles, relevant meta descriptions	No hero section, abstract headings	Add hero section, clarify headings

Issues Found:

• /: No hero section; abstract section headings.

Priority: high | Confidence: high

Emotional Connection is Established

Score: 100% | Status: Found

Evidence Summary: Personal, evocative language and relevant imagery present throughout.

Design Standards Validation:

Evaluation
- Area: Emotional Connection is Established
- Score: ✓ Pass
- Explanation: The homepage and about sections use evocative language about identity, intimacy, trauma, and healing. Imagery and descriptions are personal and reflective, supporting an emotional connection.

Actions Needed
- None required.

Tips for Strengthening
- Continue using authentic, personal language and relevant imagery.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Personal, evocative language and imagery	None noted	Maintain current approach

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 100% | Status: Found

Evidence Summary: CTA is present and consistent across all pages.

Design Standards Validation:

Evaluation
- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: 'Contact Us' is consistently present in the main navigation and as a button on all pages, leading to a dedicated contact page.

Actions Needed
- None required.

Tips for Strengthening
- Ensure CTA remains visible on all device sizes.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Consistent CTA in navigation and as button	None noted	Maintain visibility

Priority: high | Confidence: high