QC Validation Report

OP-86551

91%

PASSED

Generated: March 31, 2026

Report ID: #312

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	6

Website Information

URL: https://11d8ea6.netsolhost.com/

Designer: Annalie.Gabatan

Validation Date: March 30, 2026 at 12:37 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 45 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images are served from a CDN and use modern formats, but some images are reused multiple times with the same filename, which may indicate lack of unique optimization per context.

Issues Found:

• /: Duplicate image src used in multiple sections (e.g., '0a363ddcd5e7454dba2fe84cbe0c3c32')

Priority: medium | Confidence: medium

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 9-10 links per page resolve to valid URLs with HTTP 200 status. No broken links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Fail

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include a viewport meta tag, but none have responsive CSS enabled (has_responsive_css: false).

Issues Found:

• All: No responsive CSS detected

Priority: critical | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact page is clearly linked in the main navigation on every page. Contact details (email, phone, address, hours) are present on the /contact/ page.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 6 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 6 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: medium

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 6 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The business type (nontoxic, handmade body and home products) is clear from the homepage title, headings, and repeated content on all pages. Product images and descriptions reinforce the industry focus.

Actions Needed
- None. The industry is immediately clear to visitors.

Tips for Strengthening
- Consider adding a brief tagline or hero section for even faster recognition.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and product images	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: The site uses warm, personal language and authentic product images, but lacks a hero section or prominent storytelling area. Emotional appeal is present but could be stronger.

Actions Needed
- Add a hero section or a short founder story on the homepage.
- Use more customer testimonials or lifestyle imagery.

Tips for Strengthening
- Highlight the mission and values visually.
- Feature customer stories or reviews.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Warm language, authentic images	No hero section, limited storytelling	Add hero/story/testimonials

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 85% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Call-to-Action is Clear
- Score: ■ Borderline (■)
- Explanation: The 'Contact' link is present in the main navigation and as a button, but there is no prominent CTA section or button on the homepage or product pages. CTAs are functional but not visually emphasized.

Actions Needed
- Add a prominent CTA button or section on the homepage (e.g., 'Shop Now', 'Contact Us').
- Make CTAs stand out visually with color or placement.

Tips for Strengthening
- Use action-oriented language for CTAs.
- Place CTAs above the fold and at the end of key sections.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	■ Borderline	Navigation link present	No prominent CTA section/button	Add prominent CTA

Priority: medium | Confidence: high