

QC Validation Report

OP-86551



PASSED

Generated: March 31, 2026

Report ID: #310

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	6

Website Information

URL: <https://11d8ea6.netsolhost.com/>

Designer: Annalie.Gabatan

Validation Date: March 30, 2026 at 12:33 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 45 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images are served from a CDN, but no explicit evidence of image compression or modern formats (e.g., WebP).

Issues Found:

- /products/: Images may not be compressed or in modern formats

Priority: medium | Confidence: medium

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All internal and external links return HTTP 200 or redirect as expected. No broken links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Fail

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include a viewport meta tag, but none have responsive CSS. No evidence of mobile-specific layouts.

Issues Found:

- All: No responsive CSS detected

Priority: critical | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact page is clearly linked in the main navigation on all pages. Contact info (email, phone, address) is present on the contact page.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 6 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 6 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: medium

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 6 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass

- Explanation: The homepage title, headings, and meta description all clearly state 'nontoxic products for the body and home' and reference Westerly, RI. Product pages reinforce this with detailed descriptions and images of natural products. There is no ambiguity about the business type.

Actions Needed

- None. The industry is immediately clear to visitors.

Tips for Strengthening

- Consider adding a tagline or hero section for even faster recognition.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and product images	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: The site uses warm, personal language (e.g., 'helping people stay healthy by avoiding harsh chemicals') and authentic product images. However, there is no hero section, and the design lacks prominent storytelling or customer testimonials that would deepen emotional engagement.

Actions Needed

- Add a hero section with a personal story or mission statement.
- Include customer testimonials or founder imagery to build trust.

Tips for Strengthening

- Use more lifestyle imagery showing products in use.
- Highlight customer stories or reviews.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline (■)	Warm copy, authentic product images	No hero section, lacks testimonials	Add hero, testimonials

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 85% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ■ Borderline (■)
- Explanation: The 'Contact' link is present in the main navigation on all pages, but there are no prominent CTA buttons or banners. The CTA is not visually emphasized and may be overlooked.

Actions Needed

- Add a visually distinct CTA button (e.g., 'Shop Now', 'Contact Us') above the fold.
- Use color or size to make the CTA stand out.

Tips for Strengthening

- Place a CTA in the main content area, not just the navigation.
- Test different CTA texts for engagement.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	■ Borderline (■)	CTA link present in nav	Not visually prominent	Add button CTA

Priority: medium | Confidence: high