

QC Validation Report

OP-82608



PASSED

Generated: March 31, 2026

Report ID: #31

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://wordpress-671713-6074176.cloudwaysapps.com/>

Designer: test

Validation Date: February 25, 2026 at 04:14 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 29 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Several images use SVG placeholders (e.g., data:image/svg+xml) instead of optimized raster images. Some images are loaded from /wp-content/uploads/ and appear to be optimized, but SVG placeholders may indicate lazy loading or missing actual images.

Issues Found:

- /: SVG placeholder images used instead of optimized raster images

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 120+ links point to valid internal or external URLs. No evidence of 404s or dead links.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tags and responsive CSS. Navigation menus have mobile-specific wrappers.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 90% | Status: Partial

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact Us page is present and linked in all main menus. However, no direct phone number, email, or physical address is visible in the site footer or header.

Issues Found:

- /: No direct contact details (phone/email/address) in header or footer

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: Site title, headings, and meta descriptions all reference Federal Reserve insights, economic news, and financial system updates. Key phrases and section headings reinforce the industry focus.

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass

- The site title, headings, and content immediately communicate a focus on Federal Reserve insights and economic news. Visitors can quickly identify the industry and purpose.

Actions Needed

- None. The industry is clear throughout all pages.

Tips for Strengthening

- Continue to use industry-specific language and visuals.
- Consider adding a brief tagline in the header for even faster recognition.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and content	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Fail

Evidence Summary: Content emphasizes trust, clarity, and experience, but lacks strong visual storytelling or personal imagery. Key phrases build credibility, but emotional resonance could be stronger.

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- The site builds trust through language and experience but lacks strong personal imagery or emotional storytelling.

Actions Needed

- Add team/founder photos or testimonials.
- Use more relatable visuals to connect with visitors.

Tips for Strengthening

- Feature a short founder story or mission statement with a photo.
- Include quotes from readers or partners.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Trust-building language	Lacks personal imagery	Add team/founder photos, testimonials

Issues Found:

- /: Limited use of personal or emotional imagery

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 100% | Status: Found

Evidence Summary: Every page features a prominent 'Contact Us' button in the main navigation and in-page sections. The CTA is consistent and visible.

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- The 'Contact Us' call-to-action is visible in navigation and throughout the site. Users can easily find how to get in touch.

Actions Needed

- None. CTA is clear and accessible.

Tips for Strengthening

- Consider adding a secondary CTA (e.g., 'Read Articles') for users not ready to contact.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Consistent, visible CTA	None	None

Priority: high | Confidence: high