QC Validation Report

OP-86847

91%

PASSED

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: https://11d9aa5.netsolhost.com/

Designer: karen.simbajon

Validation Date: March 28, 2026 at 04:32 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 30 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images use modern hosting (Google Cloud Storage, Unsplash), but some images are repeated and may not be optimized for size (e.g., duplicate images, possible large file sizes).

Issues Found:

• /: Duplicate images detected (e.g., 'Stylish clothing store interior', 'Golden shimmer effect')

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 95% | Status: Partial

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All internal links resolve (HTTP 200), but some external links (e.g., Facebook, Instagram) lack descriptive text and may not be relevant or may not resolve to the business's actual social profiles.

Issues Found:

• /: External social links (Facebook, Instagram) lack descriptive text and may not resolve to business profiles.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Fail

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present, but responsive CSS is missing on all pages. This means layout may not adapt to mobile devices.

Issues Found:

• All pages: Responsive CSS not detected

Priority: critical | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Phone number, hours, and service area are present in footer and contact page. 'Contact' link is prominent in navigation.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 5 of 5 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

• https://11d9aa5.netsolhost.com/: Heading hierarchy gap detected: H6 used without H5

• https://11d9aa5.netsolhost.com/services/: Heading hierarchy gap detected: H6 used without H5

• https://11d9aa5.netsolhost.com/about/: Heading hierarchy gap detected: H6 used without H5

• https://11d9aa5.netsolhost.com/contact/: Heading hierarchy gap detected: H6 used without H5

• https://11d9aa5.netsolhost.com/tbd/: Page must contain exactly one H1 heading

• https://11d9aa5.netsolhost.com/tbd/: Heading hierarchy gap detected: H6 used without H5

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The site clearly communicates its focus on mobile boutique fashion and personal styling. Key phrases, headings, and images reinforce the industry context on every page.

Actions Needed
- No action required. Industry is immediately clear to visitors.

Tips for Strengthening
- Continue using descriptive headings and visuals that highlight the boutique and styling services.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear messaging, relevant images, descriptive headings	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: The site uses positive, empowering language and visuals, but lacks a hero section and could further personalize the experience. Emotional connection is present but not maximized.

Actions Needed
- Add a hero section with a welcoming message and engaging imagery.
- Personalize content with testimonials or client stories.

Tips for Strengthening
- Use more first-person language and highlight real client experiences.
- Incorporate a hero section to create an immediate emotional impact.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Empowering language, relevant visuals	No hero section, lacks testimonials	Add hero section, client stories

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Multiple 'Book Now' and 'Contact' CTAs are present and prominent on every page. Links

are clear and actionable.

Actions Needed
- No action required. CTAs are clear and accessible.

Tips for Strengthening
- Maintain CTA visibility and consistency across all pages.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs, consistent placement	None	None

Priority: high | Confidence: high