

# QC Validation Report

OP-86847



**PASSED**

Generated: March 31, 2026

Report ID: #307

# Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

## Website Information

**URL:** <https://11d9aa5.netsolhost.com/>

**Designer:** karen.simbajon

**Validation Date:** March 28, 2026 at 04:19 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 0% | Status: Fail

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** 1 of 33 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

**Issues Found:**

- <https://11d9aa5.netsolhost.com/tbd/>: Image missing alt text

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 90% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** All images are served from CDN and are web-friendly formats (JPG/PNG). However, some images are repeated and may not be optimized for size (e.g., duplicate images on homepage and services).

**Issues Found:**

- /: Duplicate images may increase page load time

Priority: medium | Confidence: high

### No Broken Links appear on the Website

Score: 95% | Status: Partial

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All internal links resolve to valid pages. However, social links (Facebook, Instagram) use generic URLs and may not lead to the business's actual profiles.

**Issues Found:**

- all: Social links point to generic Facebook and Instagram URLs

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 70% | Status: Fail

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** Viewport meta tag is present, but responsive CSS is missing on all pages. This means layout may not adapt properly to mobile devices.

**Issues Found:**

- all: Responsive CSS not detected

Priority: critical | Confidence: high

## Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact phone number and hours are visible in header, footer, and contact page. Multiple CTAs link to contact page.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 100% | Status: Pass

**Evidence Summary:** All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

## All Headings are well Defined

Score: 0% | Status: Fail

**Evidence Summary:** Heading structure issues found on 5 of 5 analyzed pages (single H1 and/or hierarchy violations).

### Issues Found:

- <https://11d9aa5.netsolhost.com/>: Heading hierarchy gap detected: H6 used without H5
- <https://11d9aa5.netsolhost.com/services/>: Heading hierarchy gap detected: H6 used without H5
- <https://11d9aa5.netsolhost.com/about/>: Heading hierarchy gap detected: H6 used without H5
- <https://11d9aa5.netsolhost.com/contact/>: Heading hierarchy gap detected: H6 used without H5
- <https://11d9aa5.netsolhost.com/tbd/>: Heading hierarchy gap detected: H6 used without H5

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

## Design Standards

### Industry Understanding is Immediate

Score: 100% | Status: Found

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Pass (✓): The site immediately communicates its focus on mobile boutique fashion and personal styling through page titles, meta descriptions, and prominent headings.

#### ### Actions Needed

- None. Industry is clear from first glance.

#### ### Tips for Strengthening

- Maintain clear, industry-specific language in all new content.

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding	✓ Pass	Clear titles, meta, and headings	None	None

Priority: high | Confidence: high

### Emotional Connection is Established

Score: 100% | Status: Found

**Evidence Summary:** No evidence available

#### Design Standards Validation:

##### ### Evaluation

- Pass (✓): Emotional connection is established through personalized language, testimonials, and inviting CTAs (e.g., 'Book Now', 'Fashion should feel easy and empowering').

##### ### Actions Needed

- None. Emotional appeal is strong.

##### ### Tips for Strengthening

- Continue using client-focused, positive language in all updates.

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection	✓ Pass	Personalized, empowering copy	None	None

Priority: high | Confidence: high

### Call-to-Action is Clear

Score: 100% | Status: Found

**Evidence Summary:** No evidence available

#### Design Standards Validation:

##### ### Evaluation

- Pass (✓): CTAs ('Book Now', 'Contact us') are prominent and repeated across all pages. Links and buttons are easy to find.

##### ### Actions Needed

- None. CTAs are clear and actionable.

##### ### Tips for Strengthening

- Keep CTAs visible and consistent in future updates.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action	✓ Pass	Multiple clear CTAs	None	None

Priority: high | Confidence: high