

# QC Validation Report

OP-86138



**PASSED**

Generated: March 31, 2026

Report ID: #303

# Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	11

## Website Information

**URL:** <https://wordpress-671713-6306797.cloudwaysapps.com/>

**Designer:** jemarie.lobrino

**Validation Date:** March 27, 2026 at 08:26 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 100% | Status: Pass

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** All 64 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 70% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** Many images use SVG placeholders, which are lightweight. However, several JPG and PNG images (site logos and hero images) are large (1024x204, 2560x1707) and may not be fully optimized for web performance.

**Issues Found:**

- /: Site logo image is 1024x204 JPG, potentially unoptimized

Priority: medium | Confidence: medium

### No Broken Links appear on the Website

Score: 100% | Status: Found

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All 100+ links across 11 pages are valid and resolve to either internal pages or external social profiles. No broken links detected.

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 100% | Status: Found

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** All pages include viewport meta tags and responsive CSS. Navigation menus are adapted for mobile. No evidence of mobile usability issues.

Priority: high | Confidence: high

### Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact details (address, phone, hours) are present in footer and on the dedicated Contact Us page. Phone number is visible on all main pages.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 100% | Status: Pass

**Evidence Summary:** All 11 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

## All Headings are well Defined

Score: 100% | Status: Pass

**Evidence Summary:** All 11 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 11 page(s). No placeholder content was detected.

Priority: high | Confidence: high

## Design Standards

### Industry Understanding is Immediate

Score: 100% | Status: Found

**Evidence Summary:** No evidence available

#### Design Standards Validation:

##### ### Evaluation

- Area: Industry Understanding is Immediate

- Score: ✓ Pass

- Explanation: The site title, meta descriptions, and page headings clearly state 'Personal Injury Law Firm' and 'Attorney' in Dracut, MA. Practice areas are listed in navigation and content. No ambiguity about the industry.

##### ### Actions Needed

- None. Industry is immediately clear on all pages.

##### ### Tips for Strengthening

- Consider adding a hero section with visual cues (e.g., courthouse, legal imagery) for even faster recognition.

##### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, practice areas, legal terms	None	None

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 90% | Status: Found

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Area: Emotional Connection is Established
- Score: ✓ Pass
- Explanation: Content uses empathetic language ('We care', 'Compassion', 'Advocate for your rights'). Testimonials reinforce trust. Calls to action offer free consultations and support.

#### ### Actions Needed

- None. Emotional connection is established.

#### ### Tips for Strengthening

- Add more client stories or visuals showing attorney-client interaction.

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Empathetic language, testimonials	Could add more visuals	None

Priority: medium | Confidence: high

## Call-to-Action is Clear

Score: 100% | Status: Found

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: 'Contact Us' buttons are present on every page. Free consultation offer is repeated. Phone number is prominent.

#### ### Actions Needed

- None. CTA is clear and actionable.

#### ### Tips for Strengthening

- Consider adding a hero section with a primary CTA for even faster engagement.

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple CTAs, phone number, free consultation	None	None

Priority: high | Confidence: high

