

# QC Validation Report

OP-86849



**PASSED**

Generated: March 31, 2026

Report ID: #301

# Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	6

## Website Information

**URL:** <https://11da1e5.netsolhost.com/>

**Designer:** Annalie.Gabatan

**Validation Date:** March 27, 2026 at 07:29 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 100% | Status: Pass

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** All 40 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 90% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** All images are served from a CDN and use modern formats, but some images are duplicated and may be larger than necessary.

**Issues Found:**

- /: Duplicate images detected

Priority: medium | Confidence: high

### No Broken Links appear on the Website

Score: 100% | Status: Found

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All links are valid and resolve to working pages or external profiles.

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 70% | Status: Partial

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** Viewport meta tag is present, but responsive CSS is missing on all pages.

**Issues Found:**

- All pages: Responsive CSS not detected

Priority: high | Confidence: high

### Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact details are present in the navigation and on the dedicated contact page, including phone and service area.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 100% | Status: Pass

**Evidence Summary:** All 6 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

## All Headings are well Defined

Score: 100% | Status: Pass

**Evidence Summary:** All 6 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 6 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

# Design Standards

## Industry Understanding is Immediate

Score: 100% | Status: Found

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Area: Industry Understanding is Immediate

- Score: ✓ Pass

- Explanation: The homepage and all main pages clearly state 'Home Improvement Company', 'Services', and 'Gallery'. Key phrases and headings reinforce the industry focus. No ambiguity detected.

#### ### Actions Needed

- None. Industry is immediately clear to visitors.

#### ### Tips for Strengthening

- Consider adding a hero section for even faster recognition.

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear headings, descriptive titles, relevant images	No hero section	Optional: Add hero section

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 90% | Status: Fail

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: Testimonials and positive language are present, but the site lacks a hero section and strong visual cues to evoke emotion. Images are relevant but not prominently featured.

#### ### Actions Needed

- Add a hero section with a welcoming image and message.
- Highlight testimonials visually.

#### ### Tips for Strengthening

- Use more prominent visuals and emotional language in key areas.
- Feature client stories or before/after photos.

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Testimonials, positive language	No hero section, limited emotional visuals	Add hero, highlight testimonials

Priority: medium | Confidence: high

## Call-to-Action is Clear

Score: 95% | Status: Found

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: 'Contact' and 'Partner with Us' buttons are visible in navigation and main sections. CTAs are clear and actionable.

#### ### Actions Needed

- None. CTAs are clear and accessible.

#### ### Tips for Strengthening

- Consider adding a primary CTA in a hero section for even greater visibility.

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Visible CTAs, actionable language	No hero section	Optional: Add hero CTA

Priority: high | Confidence: high