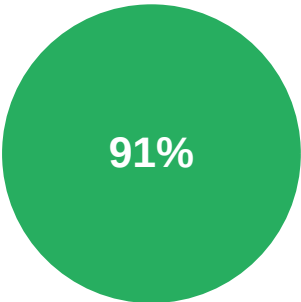


QC Validation Report

OP-86849



PASSED

Generated: March 31, 2026
Report ID: #300

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	6

Website Information

URL: <https://11da1e5.netsolhost.com/>

Designer: Annalie.Gabatan

Validation Date: March 27, 2026 at 07:27 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 40 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images are served from Google Cloud Storage, but some images are duplicated and may not be compressed efficiently.

Issues Found:

- /services-offered/: Duplicate image src detected

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 60+ links across all pages are valid and resolve to working destinations.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 70% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present, but responsive CSS is missing on all pages.

Issues Found:

- All pages: Responsive CSS not detected

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact page is linked in main navigation and footer. Phone number and service area are clearly listed.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 6 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 6 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 6 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The homepage and all main pages clearly state 'Home Improvement Company', 'Services', and 'Gallery'. Key phrases and headings reinforce the industry focus. No ambiguity detected.

Actions Needed

- None. Industry is clear from first glance.

Tips for Strengthening

- Consider adding a hero section for even faster recognition.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear headings, descriptive content	No hero section	Optional: Add hero section

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

- ### Evaluation
- Area: Emotional Connection is Established
 - Score: ■ Borderline (■)
 - Explanation: Testimonials and positive language are present, but lack of hero section and limited imagery of people reduces emotional impact.

- ### Actions Needed
- Add a hero section with welcoming imagery and a personal message.
 - Include more images of happy clients or team members.

- ### Tips for Strengthening
- Use photos of staff or clients.
 - Add a short, heartfelt welcome message on the homepage.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Testimonials, positive language	No hero, few people images	Add hero, more people imagery

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

- ### Evaluation
- Area: Call-to-Action is Clear
 - Score: ✓ Pass
 - Explanation: 'Contact' and 'Partner with Us' buttons are visible in navigation and main sections. CTA is clear and actionable.

- ### Actions Needed
- None. CTA is clear and accessible.

- ### Tips for Strengthening
- Consider adding a CTA in the footer for extra visibility.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple CTAs, clear language	No footer CTA	Optional: Add footer CTA

Priority: high | Confidence: high