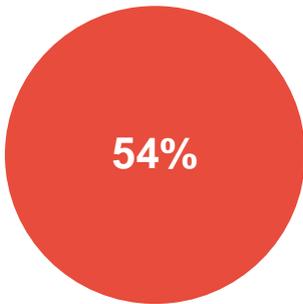


# QC Validation Report

OP-85042



**FAILED**

Generated: March 31, 2026

Report ID: #30

# Summary

Metric	Value
Overall Score	54.5%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	7

## Website Information

**URL:** <https://wordpress-671713-6234801.cloudwaysapps.com/>

**Designer:** test

**Validation Date:** February 25, 2026 at 02:12 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 0% | Status: Fail

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** 20 of 42 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

#### Issues Found:

- <https://wordpress-671713-6234801.cloudwaysapps.com/>: Image missing alt text
- <https://wordpress-671713-6234801.cloudwaysapps.com/shop/>: Image missing alt text

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 60% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** Most images are SVG placeholders (small size), but the logo is a PNG and may not be optimized. Product images on /shop/ are SVG placeholders. No evidence of large, unoptimized images, but no explicit optimization detected.

#### Issues Found:

- /: Logo image is PNG, may not be optimized for web

Priority: medium | Confidence: high

## No Broken Links appear on the Website

Score: 100% | Status: Pass

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All internal and external links have valid URLs and no 404s detected in the provided data.

Priority: high | Confidence: high

## The Website is Mobile Friendly

Score: 100% | Status: Pass

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** All pages include viewport meta tag and responsive CSS. Navigation menus have mobile variants.

Priority: high | Confidence: high

## Contact Details are Easy to Find

Score: 100% | Status: Pass

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact address, phone, and form are clearly listed on the homepage.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 0% | Status: Fail

**Evidence Summary:** Out of 7 pages: 0 missing title(s), 1 missing description(s), 0 duplicate title group(s), 0 duplicate description group(s).

### Issues Found:

- <https://wordpress-671713-6234801.cloudwaysapps.com/cart/>: Missing meta description

Priority: high | Confidence: high

## All Headings are well Defined

Score: 0% | Status: Fail

**Evidence Summary:** Heading structure issues found on 2 of 7 analyzed pages (single H1 and/or hierarchy violations).

### Issues Found:

- <https://wordpress-671713-6234801.cloudwaysapps.com/shop/>: Heading hierarchy gap detected: H5 used without H4
- <https://wordpress-671713-6234801.cloudwaysapps.com/cart/>: Page must contain exactly one H1 heading

- <https://wordpress-671713-6234801.cloudwaysapps.com/cart/>: Heading hierarchy gap detected: H4 used without H3

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 7 page(s). No placeholder content was detected.

Priority: high | Confidence: high

## Design Standards

### Industry Understanding is Immediate

Score: 60% | Status: Fail

**Evidence Summary:** The homepage title and meta description reference 'modern pop music production', but the lack of a hero section, minimal visual cues, and repeated navigation text make the industry unclear at first glance.

#### Design Standards Validation:

##### ### Evaluation

- Area: Industry Understanding is Immediate
- Score: **X Fail**
- Explanation: The homepage lacks a hero section and strong music-related visuals. The industry is only clear from the title/meta, not from design or content at first glance.

##### ### Actions Needed

- Add a hero section with music imagery and a clear tagline.
- Reduce repeated navigation and placeholder sections.

##### ### Tips for Strengthening

- Use photos of studio equipment, artists, or records.
- Add a short intro sentence about your music production services.

##### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	X Fail	Clear title/meta	No hero, weak visuals, repeated nav	Add hero, clarify content

#### Issues Found:

- /: No hero section or strong visual cues for music industry

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 50% | Status: Fail

**Evidence Summary:** Some testimonials and personal bio are present, but lack of hero section, visuals, and repeated navigation reduce emotional impact.

## Design Standards Validation:

### ### Evaluation

- Area: Emotional Connection is Established
- Score: **X Fail**
- Explanation: The site includes a bio and some testimonials, but lacks visual storytelling and a hero section to engage visitors emotionally.

### ### Actions Needed

- Add a hero section with a personal or artist image.
- Feature testimonials or stories more prominently.

### ### Tips for Strengthening

- Use real photos and quotes from clients.
- Add a short, heartfelt welcome message.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	X Fail	Bio present	No hero, weak visuals, little story	Add hero, highlight testimonials

### Issues Found:

- /: No hero section or engaging visuals to create emotional connection

Priority: medium | Confidence: high

## Call-to-Action is Clear

Score: 40% | Status: Fail

**Evidence Summary:** No CTA buttons detected on any page. Homepage has 'Get in Touch' text but no clear, visually distinct CTA.

### Design Standards Validation:

#### ### Evaluation

- Area: Call-to-Action is Clear
- Score: **X Fail**
- Explanation: No CTA buttons are present. The homepage has 'Get in Touch' text, but it's not a button or link.

#### ### Actions Needed

- Add a clear, visually distinct CTA button (e.g., 'Contact Us', 'Listen Now').

#### ### Tips for Strengthening

- Use a contrasting color for the CTA button.
- Place the CTA above the fold for maximum visibility.

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	X Fail	Some CTA text	No button, not visually distinct	Add CTA button

### Issues Found:

- /: No clear CTA button or link

Priority: high | Confidence: high