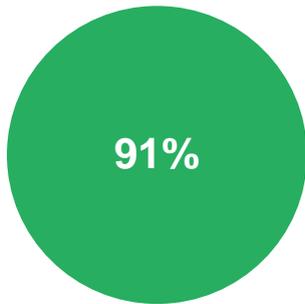


# QC Validation Report

OP-83669



**PASSED**

Generated: March 31, 2026

Report ID: #299

# Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	6

## Website Information

**URL:** <https://11c4d4c.netsolhost.com/>

**Designer:** mariavirginia.poris

**Validation Date:** March 27, 2026 at 07:21 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 100% | Status: Pass

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** All 42 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 80% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** Some images are repeated and may be unnecessarily large; no explicit evidence of compression or lazy loading.

**Issues Found:**

- /: Duplicate images used in multiple sections (e.g., 'Diagram of a lumber mill assembly')

Priority: medium | Confidence: high

### No Broken Links appear on the Website

Score: 100% | Status: Found

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All links are valid and resolve to either internal pages or downloadable documents. No broken links detected.

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 60% | Status: Partial

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** Viewport meta tag is present, but responsive CSS is missing on all pages.

**Issues Found:**

- All: Responsive CSS not detected

Priority: high | Confidence: high

### Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact details are clearly listed on the dedicated contact page and referenced in the footer.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 100% | Status: Pass

**Evidence Summary:** All 6 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

## All Headings are well Defined

Score: 100% | Status: Pass

**Evidence Summary:** All 6 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 6 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

## Design Standards

### Industry Understanding is Immediate

Score: 100% | Status: Found

**Evidence Summary:** No evidence available

#### Design Standards Validation:

##### ### Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The website titles, meta descriptions, and key phrases clearly indicate the cotton fiber conditioning industry. Navigation and content reinforce the industry focus.

##### ### Actions Needed

- None. Industry context is clear throughout all pages.

##### ### Tips for Strengthening

- Maintain clear industry references in all new content.

##### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, meta descriptions, and content	None	None

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 80% | Status: Fail

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline
- Explanation: Testimonials and benefit statements are present, but lack visual cues (hero section missing) and emotional imagery. Content is informative but not visually engaging.

#### ### Actions Needed

- Add a hero section with emotional imagery and concise value statements.
- Highlight customer stories visually.

#### ### Tips for Strengthening

- Use photos of people, customer success stories, and emotional headlines.

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Testimonials, benefit statements	No hero section, limited emotional visuals	Add hero, emotional imagery

Priority: medium | Confidence: high

## Call-to-Action is Clear

Score: 100% | Status: Found

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: CTA buttons for 'Downloads' and 'Contact' are present and visible on all pages. Navigation and section CTAs are consistent.

#### ### Actions Needed

- None. CTAs are clear and accessible.

#### ### Tips for Strengthening

- Maintain CTA visibility and consistency.

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Visible CTA buttons, consistent navigation	None	None

Priority: high | Confidence: high

