

# QC Validation Report

OP-86564



**PASSED**

Generated: March 31, 2026

Report ID: #293

# Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	6

## Website Information

**URL:** <https://11d9353.netsolhost.com/>

**Designer:** Annalie.Gabatan

**Validation Date:** March 27, 2026 at 12:32 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 100% | Status: Pass

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** All 61 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 90% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** All images are served from Google Cloud Storage, but some images are repeated and may not be optimized for size (e.g., duplicate images in gallery and about pages).

**Issues Found:**

- /about/: Duplicate image detected

Priority: medium | Confidence: high

### No Broken Links appear on the Website

Score: 100% | Status: Found

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All links are valid and resolve to either internal pages or external Facebook profile. No broken links detected.

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 70% | Status: Partial

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** Viewport meta tag is present on all pages, but responsive CSS is missing (has\_responsive\_css: false).

**Issues Found:**

- All pages: Responsive CSS not detected

Priority: high | Confidence: high

### Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact details (phone, address, hours) are clearly listed on the Contact page and referenced in navigation.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 100% | Status: Pass

**Evidence Summary:** All 6 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

## All Headings are well Defined

Score: 100% | Status: Pass

**Evidence Summary:** All 6 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 6 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

## Design Standards

### Industry Understanding is Immediate

Score: 100% | Status: Found

**Evidence Summary:** No evidence available

#### Design Standards Validation:

##### ### Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The site title, meta descriptions, and key phrases clearly state 'Electrical Contractor' and 'Metro Phoenix Area' on every page. Service listings and gallery images reinforce the industry focus.

##### ### Actions Needed

- No action required. Industry is immediately clear to visitors.

##### ### Tips for Strengthening

- Consider adding a hero section with industry-specific imagery for even faster recognition.

##### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, service listings, relevant images	None	None

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 80% | Status: Fail

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: The site includes positive testimonials and phrases like 'We Power Your Success' and 'Your Trusted Partner for Power.' However, the lack of a hero section and limited imagery of people reduces emotional impact.

#### ### Actions Needed

- Add a hero section with welcoming imagery and a personal message.
- Include more photos of staff or clients to humanize the brand.

#### ### Tips for Strengthening

- Use real client stories and staff photos.
- Highlight community involvement or awards.

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Testimonials, positive language	No hero section, few people images	Add hero, more personal imagery

Priority: medium | Confidence: high

## Call-to-Action is Clear

Score: 100% | Status: Found

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Multiple CTA buttons ('Contact Us', 'Learn About Our Services') are present on every page. Contact details are prominent and easy to access.

#### ### Actions Needed

- No action required. CTAs are clear and accessible.

#### ### Tips for Strengthening

- Consider adding a primary CTA in a hero section for even greater visibility.

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple CTAs, clear contact info	None	None

Priority: high | Confidence: high