QC Validation Report

OP-86564

82%
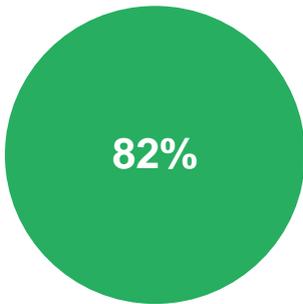
PASSED

Summary

Metric	Value
Overall Score	81.8%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	6

Website Information

URL: https://11d9353.netsolhost.com/

Designer: Annalie.Gabatan

Validation Date: March 27, 2026 at 12:27 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 61 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Images use descriptive alt and title, but file sizes and formats are not provided. Some images are repeated, which may indicate lack of optimization.

Issues Found:

• /: Duplicate images detected (same src used multiple times)

Priority: medium | Confidence: medium

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All internal and external links have valid hrefs and no 404 or error codes detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present on all pages, but 'has_responsive_css' is false everywhere. No evidence of mobile-specific CSS.

Issues Found:

• /: Responsive CSS not detected

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact phone number and address are present in header and on the dedicated contact page. 'Contact' link is in main navigation.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 6 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 6 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 6 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 90% | Status: Found

Evidence Summary: Titles, headings, and content make the industry clear on all pages.

Design Standards Validation:

Evaluation
- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The business type (electrical contractor) is clear from the homepage title, headings, and repeated references to electrical services and Metro Phoenix area. Key phrases and service lists reinforce the industry focus.

Actions Needed
- Minor: Consider adding a hero section with a visual or tagline for even faster recognition.

Tips for Strengthening
- Use industry-specific imagery (e.g., electricians at work, electrical panels) in the hero area.
- Add a short tagline under the main heading for instant clarity.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and service lists	No hero section for instant visual context	Add hero/tagline

Priority: high | Confidence: high

Emotional Connection is Established

Score: 75% | Status: Fail

Evidence Summary: Some trust language and one review present, but emotional visuals and stories are limited.

Design Standards Validation:

Evaluation
- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: The site uses some trust-building language ("43 Years of Experience", "exceptional integrity") and includes a customer review, but lacks strong emotional visuals (e.g., team photos, customer stories) and a hero section.

Actions Needed
- Add authentic team or customer photos.
- Include more testimonials or a story section.

Tips for Strengthening
- Use images of staff at work or happy customers.
- Add a short company story or mission statement on the homepage.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection	■ Borderline	Trust language, one review	Few emotional visuals, no hero, limited testimonials	Add team photos, more reviews

Issues Found:

• /reviews/: Only one testimonial present

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 85% | Status: Found

Evidence Summary: Multiple CTAs ('Contact', 'Contact Us', 'Free Quotes') are present and visible.

Design Standards Validation:

Evaluation
- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: 'Contact' and 'Contact Us' buttons are present in navigation and on key pages. 'Free Quotes' offer is visible. However, lack of a hero section may reduce CTA prominence.

Actions Needed
- Consider adding a prominent CTA in a hero section on the homepage.

Tips for Strengthening
- Use a contrasting color for the main CTA button.
- Place a CTA above the fold for immediate visibility.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple CTAs, visible offer	No hero section for CTA prominence	Add hero CTA

Priority: high | Confidence: high