

QC Validation Report

OP-86114



PASSED

Generated: March 31, 2026

Report ID: #291

Summary

| Metric | Value |
|--------------------|-------|
| Overall Score | 91.3% |
| Total Issues Found | 0 |
| Confidence Level | N/A |
| Pages Analyzed | 18 |

Website Information

URL: <https://wordpress-671713-6296144.cloudwaysapps.com>

Designer: karl.sales

Validation Date: March 26, 2026 at 11:58 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 175 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images are SVGs or PNGs, which are generally web-optimized. However, the site logo is a PNG and may benefit from conversion to WebP for faster loading. No large, uncompressed JPEGs detected.

Issues Found:

- all: Site logo is a PNG, not WebP

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All internal and external links use valid URLs. No 404s or unreachable destinations detected in the provided data.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tags and responsive CSS. Navigation menus are present in mobile wrappers. No mobile-specific issues detected.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 95% | Status: Partial

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: A 'Contact Us' link is present in the header and footer of every page, leading to a dedicated contact/updates page. However, no direct phone number is visible on most pages; only on the 'Buy All Four' page.

Issues Found:

- /buy-all-four/: Phone number present only here, not site-wide

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 18 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 18 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 18 page(s). No placeholder content was detected.

Priority: high | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 95% | Status: Found

Evidence Summary: The homepage and all major pages use clear titles, meta descriptions, and repeated phrases like 'music products industry', 'data reports', and 'market research'. Visuals (charts, graphs, product images) reinforce the industry focus.

Design Standards Validation:

Evaluation

- Pass (✓) on all checklist points:

1. Industry is named in page titles and meta descriptions.
2. Visuals (charts, graphs, music products) reinforce the industry.
3. Key phrases like 'music products industry', 'data reports', and 'market research' are prominent.

Actions Needed

- No immediate action required. Consider adding a hero section with a tagline for even faster recognition.

Tips for Strengthening

- Add a hero section or tagline on the homepage for instant industry context.

- Use more industry-specific imagery above the fold.

Summary Table

| Area | Score | Strengths | Weaknesses | Next Actions |
|------------------------|--------|--|-----------------|----------------------------|
| Industry Understanding | ✓ Pass | Clear titles, visuals, and key phrases | No hero section | Optional: Add hero/tagline |

Priority: high | Confidence: high

Emotional Connection is Established

Score: 85% | Status: Fail

Evidence Summary: Content is professional and informative, but lacks personal stories, testimonials, or emotional language. Visuals are mostly charts and product images, not people or music-making moments.

Design Standards Validation:

Evaluation

- Borderline (■):

1. No testimonials or personal stories present (■)
2. Visuals are data/product-focused, not people-focused (■)
3. Language is professional but not emotionally engaging (■)

Actions Needed

- Add at least one testimonial or customer story.
- Include images of people or music-making moments.
- Use more benefit-driven, engaging language in key areas.

Tips for Strengthening

- Feature a customer success story or quote on the homepage.
- Add photos of real users or team members.
- Use headlines that speak to the reader's goals or challenges.

Summary Table

| Area | Score | Strengths | Weaknesses | Next Actions |
|----------------------|--------------|--------------------------|--------------------------------|---------------------------------|
| Emotional Connection | ■ Borderline | Professional, clear info | No testimonials, people images | Add testimonials, people images |

Issues Found:

- all: No testimonials, personal stories, or people-focused imagery

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: Clear CTAs such as 'Contact Us', 'Shop Now', and 'Subscribe' are present on all main pages. Buttons are visible and use action-oriented language.

Design Standards Validation:

Evaluation

- Pass (✓) on all checklist points:

1. CTAs are present and action-oriented (e.g., 'Shop Now', 'Contact Us').
2. Buttons are visible and easy to find.
3. Each page has a clear next step for the user.

Actions Needed

- No immediate action required. Optionally, make CTAs more visually prominent on some pages.

Tips for Strengthening

- Use contrasting colors for CTA buttons.
- Add a primary CTA above the fold on the homepage.

Summary Table

| Area | Score | Strengths | Weaknesses | Next Actions |
|----------------|--------|---------------------|-------------------------|---------------------------|
| Call-to-Action | ✓ Pass | Clear, visible CTAs | Could be more prominent | Optional: Enhance visuals |

Priority: high | Confidence: high