

QC Validation Report

OP-86114



PASSED

Generated: March 31, 2026

Report ID: #290

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	18

Website Information

URL: <https://wordpress-671713-6296144.cloudwaysapps.com>

Designer: karl.sales

Validation Date: March 26, 2026 at 11:53 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 175 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images are SVGs or small PNGs, but some PNG logo files (e.g., mtlogo_1_.png) are used repeatedly and may not be fully optimized for web. No large uncompressed images detected.

Issues Found:

- all: Repeated use of PNG logo (mtlogo_1_.png) may not be optimized for web.

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Pass

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 100+ internal and external links have valid hrefs and point to live pages. No 404s or dead links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Pass

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tags and responsive CSS. Navigation and content are structured for mobile devices.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 95% | Status: Partial

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: A 'Contact Us' link is present in the header and footer of every page, leading to a dedicated contact/updates page. However, no direct phone number or email is visible on most pages except in the About page text.

Issues Found:

- /about-music-trades/: Email (paul@musictrades.com) is only present in About page text, not in header/footer.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 18 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 2 of 18 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

- https://wordpress-671713-6296144.cloudwaysapps.com/shop/: Heading hierarchy gap detected: H5 used without H4
- https://wordpress-671713-6296144.cloudwaysapps.com/top-225-global-report/: Heading hierarchy gap detected: H3 used without H2

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 18 page(s). No placeholder content was detected.

Priority: high | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Pass

Evidence Summary: All main pages (home, about, shop, reports) use clear titles, meta descriptions, and headings referencing the music products industry, data, and analysis. Hero sections and key phrases reinforce the industry focus.

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass

- The website's titles, headings, and content immediately communicate its focus on the music products industry and data analysis.

Actions Needed

- No action required. All key pages clearly state the industry and purpose.

Tips for Strengthening

- Consider adding a short tagline or industry icon in the hero section for even faster recognition.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and content	None significant	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 85% | Status: Fail

Evidence Summary: The site uses phrases like 'The Leading Source of Data and Analysis Since 1890!' and references to industry history, but lacks strong visual storytelling or testimonials. Imagery is mostly data graphics and product shots.

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ✗ Fail (Borderline ■)
- The site is professional and trustworthy but lacks testimonials, personal stories, or people-focused visuals that foster emotional engagement.

Actions Needed

- Add a testimonial, customer quote, or founder story to the homepage or about page.
- Consider including a team photo or customer success story.

Tips for Strengthening

- Use real customer feedback or a brief narrative about the company's mission.
- Add people-focused images to balance data graphics.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✗ Fail (■ Borderline)	Trustworthy, established brand	Lacks testimonials, personal touch	Add testimonials or stories

Issues Found:

- all: No testimonials, customer stories, or personal imagery to build emotional connection.

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 100% | Status: Pass

Evidence Summary: All main pages feature clear CTAs such as 'Shop Now', 'Contact Us', 'Subscribe', and 'View Full Details & Order'. CTAs are present in headers, footers, and product sections.

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- CTAs are visible and action-oriented on all key pages.

Actions Needed

- No action required. CTAs are clear and accessible.

Tips for Strengthening

- Consider using a contrasting color for primary CTAs to further increase visibility.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs	None significant	None

Priority: high | Confidence: high