

# QC Validation Report

OP-84430



**PASSED**

Generated: March 31, 2026

Report ID: #289

# Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	11

## Website Information

**URL:** <https://wordpress-671713-6306866.cloudwaysapps.com/>

**Designer:** ma.cantiveros

**Validation Date:** March 26, 2026 at 08:44 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 0% | Status: Fail

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** 4 of 62 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

#### Issues Found:

- <https://wordpress-671713-6306866.cloudwaysapps.com/2026/03/25/the-ultimate-st-barth-travel-guide/>: Image missing alt text

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 80% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** Several images use SVG or data URIs, which are lightweight, but some PNG images (e.g., 'image-2.png', 'image-3.png', etc.) may not be optimized for web and could be large in file size.

#### Issues Found:

- </2026/03/25/the-ultimate-st-barth-travel-guide/>: PNG images may not be compressed or resized for web.

Priority: medium | Confidence: high

### No Broken Links appear on the Website

Score: 100% | Status: Found

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All internal and external links provided in the data resolve to valid pages or known social platforms. No 404s or unreachable URLs detected.

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 100% | Status: Found

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** All pages include viewport meta tags and responsive CSS. No evidence of mobile layout issues.

Priority: high | Confidence: high

## Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact details (email, service area, and contact form) are present on the Contact Us page and referenced in the footer of all pages.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 0% | Status: Fail

**Evidence Summary:** Out of 11 pages: 0 missing title(s), 5 missing description(s), 0 duplicate title group(s), 0 duplicate description group(s).

### Issues Found:

- <https://wordpress-671713-6306866.cloudwaysapps.com/2026/03/25/saturday-morning-spelt-and-oat-pancakes/>: Missing meta description
- <https://wordpress-671713-6306866.cloudwaysapps.com/category/food/>: Missing meta description
- <https://wordpress-671713-6306866.cloudwaysapps.com/2026/03/25/the-ultimate-st-barth-travel-guide/>: Missing meta description
- <https://wordpress-671713-6306866.cloudwaysapps.com/category/travel/>: Missing meta description
- <https://wordpress-671713-6306866.cloudwaysapps.com/2026/03/25/ginger-salmon/>: Missing meta description

Priority: high | Confidence: high

## All Headings are well Defined

Score: 0% | Status: Fail

**Evidence Summary:** Heading structure issues found on 5 of 11 analyzed pages (single H1 and/or hierarchy violations).

### Issues Found:

- <https://wordpress-671713-6306866.cloudwaysapps.com/2026/03/25/saturday-morning-spelt-and-oat-pancakes/>: Heading hierarchy gap detected: H3 used without H2
- <https://wordpress-671713-6306866.cloudwaysapps.com/category/food/>: Heading hierarchy gap detected: H3 used without H2
- <https://wordpress-671713-6306866.cloudwaysapps.com/2026/03/25/the-ultimate-st-barth-travel-guide/>: Heading hierarchy gap detected: H3 used without H2
- <https://wordpress-671713-6306866.cloudwaysapps.com/category/travel/>: Heading hierarchy gap detected: H3 used without H2
- <https://wordpress-671713-6306866.cloudwaysapps.com/2026/03/25/ginger-salmon/>: Heading hierarchy gap detected: H3 used without H2

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 11 page(s). No placeholder content was detected.

Priority: high | Confidence: high

## Design Standards

### Industry Understanding is Immediate

Score: 95% | Status: Found

**Evidence Summary:** The homepage and key pages use clear language and headings (e.g., 'Holistic Health Platform', 'Food Allergy Management') that immediately communicate the site's focus on holistic health and wellness.

#### Design Standards Validation:

##### ### Evaluation

- Pass (✓):
- The homepage and main navigation use clear, industry-specific terms (e.g., 'Holistic Health Platform', 'Food Allergy Management').
- Key services and topics are visible above the fold.
- No ambiguous or generic language detected.

##### ### Actions Needed

- No immediate action required.

##### ### Tips for Strengthening

- Consider adding a short tagline or visual in the hero section to reinforce the industry at a glance.

##### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear headings, focused content	None significant	Optional: Add tagline/visual

Priority: high | Confidence: high

### Emotional Connection is Established

Score: 90% | Status: Found

**Evidence Summary:** Content uses empathetic, supportive language (e.g., 'warm embrace', 'nurturing space', testimonials) and includes personal stories and testimonials to foster connection.

#### Design Standards Validation:

##### ### Evaluation

- Pass (✓):
- Personal stories and testimonials are present.
- Language is warm, supportive, and community-focused.
- Visuals and content reinforce a sense of care and belonging.

##### ### Actions Needed

- No immediate action required.

### ### Tips for Strengthening

- Add more member stories or photos to further humanize the brand.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Warm language, testimonials	Could add more visuals	Optional: More member stories

Priority: medium | Confidence: high

## Call-to-Action is Clear

Score: 95% | Status: Found

**Evidence Summary:** Clear CTAs such as 'Read & Learn', 'Contact Us', and newsletter sign-up are present on all main pages and in navigation.

### Design Standards Validation:

#### ### Evaluation

- Pass (✓):
- Prominent CTAs ('Read & Learn', 'Contact Us', 'Sign Up') are visible on all pages.
- CTAs are action-oriented and relevant to the site's goals.
- No confusing or missing CTAs detected.

#### ### Actions Needed

- No immediate action required.

#### ### Tips for Strengthening

- Consider adding a primary CTA in the hero section for even greater visibility.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs	None significant	Optional: Add hero CTA

Priority: high | Confidence: high