

QC Validation Report

OP-85497



PASSED

Generated: March 31, 2026

Report ID: #285

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://11d5097.netsolhost.com/>

Designer: markjoseph.torralba

Validation Date: March 26, 2026 at 06:50 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 35 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images are served from optimized sources (Unsplash, Google Cloud Storage). However, some images are repeated multiple times and may not be resized for display context.

Issues Found:

- /: Duplicate images used in multiple sections (e.g., 'Textured gray metal surface with scratches and imperfections')

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 70+ links across all pages resolve to valid internal or external destinations. No 404s or unreachable URLs detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Fail

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include a viewport meta tag, but none have responsive CSS enabled (has_responsive_css: false).

Issues Found:

- /: No responsive CSS detected; layout may not adapt to mobile screens.

Priority: critical | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (phone, service area, hours) are clearly listed on the Contact Us page and accessible via multiple navigation links and CTAs.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 1 of 5 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

- <https://11d5097.netsolhost.com/>: Heading hierarchy gap detected: H4 used without H3

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: All pages clearly state the business focus on laser cleaning services in Houston, TX, with supporting images and key phrases.

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- The business focus (laser cleaning services) is clear on every page, with descriptive titles, meta descriptions, and supporting images.

Actions Needed

- No action needed. Industry is immediately clear to visitors.

Tips for Strengthening

- Continue to use industry-specific visuals and language on all new pages.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, descriptions, and images	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 80% | Status: Fail

Evidence Summary: The site uses some friendly, mission-driven language (e.g., 'Your rust removal is our mission!'), but lacks a hero section and has repeated, generic CTAs. Visuals are mostly technical.

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ✗ Fail (Borderline ■)
- The site uses some friendly language and mission statements, but lacks a hero section and unique, emotionally engaging visuals or stories.

Actions Needed

- Add a hero section with a welcoming message and relatable imagery.
- Include testimonials or a brief story about the business or its impact.

Tips for Strengthening

- Use customer quotes or before/after images to build trust.
- Personalize CTAs and add a team photo or owner message.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✗ Fail (■)	Friendly language, mission focus	No hero section, generic visuals, no testimonials	Add hero, testimonials, personal story

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: CTAs such as 'Contact Us', 'Connect With Us', and 'Get in touch today' are present on every page and in multiple sections.

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- CTAs are visible and consistent across all pages, making it easy for users to take action.

Actions Needed

- No immediate action needed. CTAs are clear and accessible.

Tips for Strengthening

- Consider varying CTA text to match the context of each page.
- Use contrasting button styles for emphasis.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Consistent, visible CTAs	Some repetition in CTA text	Vary CTA text for context

Priority: high | Confidence: high