

QC Validation Report

OP-86088



PASSED

Generated: March 31, 2026

Report ID: #284

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://11d7ab1.netsolhost.com/>

Designer: jaymar.palagtiw

Validation Date: March 26, 2026 at 06:42 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 16 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images are served from a CDN and use modern formats, but some images (e.g., '49ff0b4f5aa942e9b518cc50c0f41269') are reused on every page and may be larger than necessary for their display size.

Issues Found:

- all: Repeated use of large logo image

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 80+ links across 5 pages return HTTP 200 or valid internal navigation. No 404s or dead links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Fail

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include a viewport meta tag, but none have responsive CSS enabled (has_responsive_css: false).

Issues Found:

- all: No responsive CSS detected

Priority: critical | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact phone, email, and address are present in the footer and on the Contact page. 'Contact' is also a main navigation item.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass

- Explanation: The homepage and all key pages use clear titles, meta descriptions, and headings (e.g., 'Veterinary Equipment', 'Equine veterinary equipment', 'Veterinary Stomach Tubes'). Product images and key phrases reinforce the veterinary industry focus.

Actions Needed

- No action required. Continue to use industry-specific language and visuals.

Tips for Strengthening

- Consider adding a hero section with a prominent industry image for even faster recognition.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, product images, and descriptions	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 80% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ✗ Fail (Borderline ■)
- Explanation: The site mentions 'family-owned', 'celebrating 50 years', and includes a photo of a young girl on a pony, which adds warmth. However, there is no hero section, and emotional storytelling is minimal.

Actions Needed

- Add a hero section with a welcoming image and a short, heartfelt message about the company's mission or values.
- Include a testimonial or customer story to build trust.

Tips for Strengthening

- Use more images of people and animals together.
- Highlight customer appreciation or community involvement.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Family-owned messaging, some warm imagery	No hero section, limited storytelling	Add hero, testimonials

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: 'Shop Now', 'Contact', and 'Learn More' buttons are present on every page and in the main navigation. CTAs are visible and use action-oriented language.

Actions Needed

- No action required. Maintain clear CTAs on all pages.

Tips for Strengthening

- Consider making the primary CTA more visually prominent (e.g., color contrast).

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs, consistent placement	Could be more visually prominent	Optional: enhance button styling

Priority: high | Confidence: high