

QC Validation Report

OP-86392



PASSED

Generated: March 31, 2026

Report ID: #283

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	6

Website Information

URL: <https://11d89b2.netsolhost.com/>

Designer: Annalie.Gabatan

Validation Date: March 26, 2026 at 06:39 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 40 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images are served from a CDN and use modern formats, but some images are duplicated across pages, and no explicit mention of lazy loading or compression.

Issues Found:

- /: Duplicate images detected (e.g., same src used multiple times).

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 66 links across all pages resolve to valid destinations. No 404s or unreachable URLs detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 70% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present on all pages, but 'has_responsive_css' is false for every page, indicating lack of responsive design.

Issues Found:

- All: Responsive CSS not detected.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (phone, address, hours) are present on every page, especially in the header and dedicated Contact Us page.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 6 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 6 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 6 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: Titles, meta descriptions, headings, and images all clearly indicate a grocery/meat shop.

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate

- Score: ✓ Pass

- Explanation: The business type (meat and grocery shop) is clear from the site title, meta descriptions, headings, and repeated references to grocery, deli, and meat products. Images reinforce the grocery store context.

Actions Needed

- No action needed. Industry is immediately clear to visitors.

Tips for Strengthening

- Continue using descriptive images and clear headings on all new pages.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, meta, and imagery	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Found

Evidence Summary: Welcoming copy and community focus are present, but no hero section and some stock images.

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ✓ Pass
- Explanation: The site uses welcoming language ("treat our customers and employees like family"), community focus, and friendly imagery. However, the lack of a hero section and some repeated/stock images slightly reduce emotional impact.

Actions Needed

- Consider adding a hero section with a personal touch or customer testimonial.

Tips for Strengthening

- Use more unique, local images and highlight customer stories.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Welcoming copy, community focus	No hero section, some stock images	Add hero or testimonials

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: Multiple clear CTA buttons are present on every page.

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Prominent CTA buttons ("Shop Now", "Contact Us", "Place Your Order") are visible on all pages. CTAs are action-oriented and relevant.

Actions Needed

- No immediate action needed. Consider adding a hero CTA for even greater visibility.

Tips for Strengthening

- Use a hero section with a primary CTA for maximum impact.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs	No hero CTA	Consider hero CTA

Priority: high | Confidence: high

